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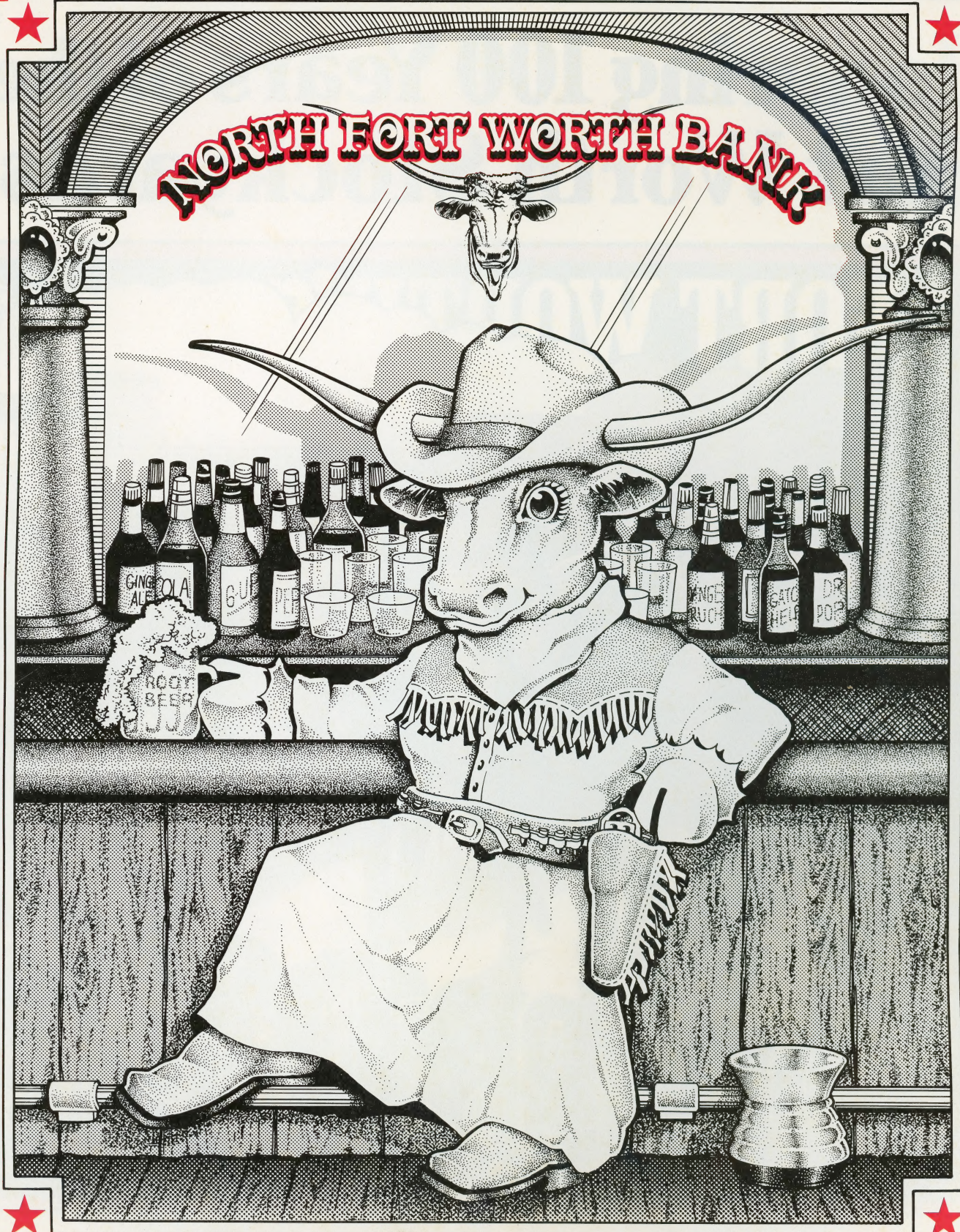
Honoring 100 Years of the Fort Worth Stockyards

FORT WORTH



SEPTEMBER 18, 19, 20

★ PIONEER DAY'S '87 ★



2315 NORTH MAIN
(STOCKYARDS)
625-1131

MEMBER FDIC

LOOP 820
AT BLUE MOUND
625-4146

SPECIAL THANKS TO ...

Our Sponsors:

Budweiser - Ben E. Keith
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Dan Becker - Fences
Loni Roberts - BBQ
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Fred Anderson - "Our Friendly Sign Painter"
Sgt. O. D. Young and the Fort Worth Police
Fort Worth Police Mounted Patrol
Tarrant County Sheriffs Posse
Jeff Landesberg - Stockyards Liaison
Russell McVean - Stages and Liaison
John McDonald, Suzanne McDonald &
Ron Green - Peckerwood Productions
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Emergency Service
North Fort Worth Historical Society
North Texas Reenactment Society
Southern Volunteers
Comanche Peak Muzzleloaders Society
Lusky's/Ryon Western Store
Charles Tidwell and Lisa Motor Lines
(especially Norman)
Brown Derby & Doug Knox
Fort Worth Poultry & Egg
All the Volunteers
All the Vendors
All the Stockyards Merchants & Businessmen
Fort Worth Boys Club - Gate Personnel
Beer Booth Organizations:
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Saginaw Chamber of Commerce
Lake Worth Lions Club
Traditional Native American Circle
American GI Forum
Cowtown Civitan Club
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THE GUNFIGHTERS:

Chris Whatley
Benton Jennings
Michael Joe Goggans
Arnold Sanchez
Bobby McConnel

LONESTAR GUNFIGHTERS:

Jim Brown
David Miller
Jack Edmondson
Robbie Horn
Tommy Powell
Mike Enger
Jim Brown

LEGENDS OF THE WEST:

Keith Birdwell
Dave Davis
Mike Enger
Connie Farmer
Bill Flickinger
Ed Henry
Roy Pompa
Dave Poston
Paul Pryor
John Snapp
Brenda Snow
Ron & June Wilson
Ed Benline

Parade Judges:

Mayor Bob Bolen
W. R. Watt, Jr.
Jean Curtis Shoulders
Kenneth Presley
Ted Norman
J. Marshall Young
Stacy Woods - Miss Rodeo Texas

Bar-B-Q Cook-off Judges:

Mark Hill
Hon. Mike Moncrief
Rosie Moncrief
Mike McCravey

Fajita Cook-off Judges:

Tawny Reckamp
Bill Cranz
Jody Henderson
Louis Zapata
Doug Harman

★ ★

RODDEO

★ ★

★ ★

★ New Equestrian Center ★ Youth Calf Scramble

★ Carnival and Midway ★ Commercial Exhibits ★ Children's Barnyard

★ Horse and Cattle Shows ★ Spectacular Rodeo Action

8 PM JAN. 22-FEB. 7

2 PM JAN. 29-FEB. 7

10 AM JAN. 30

★ ★

[illegible]

General Chairman
CAROL M. BECKER

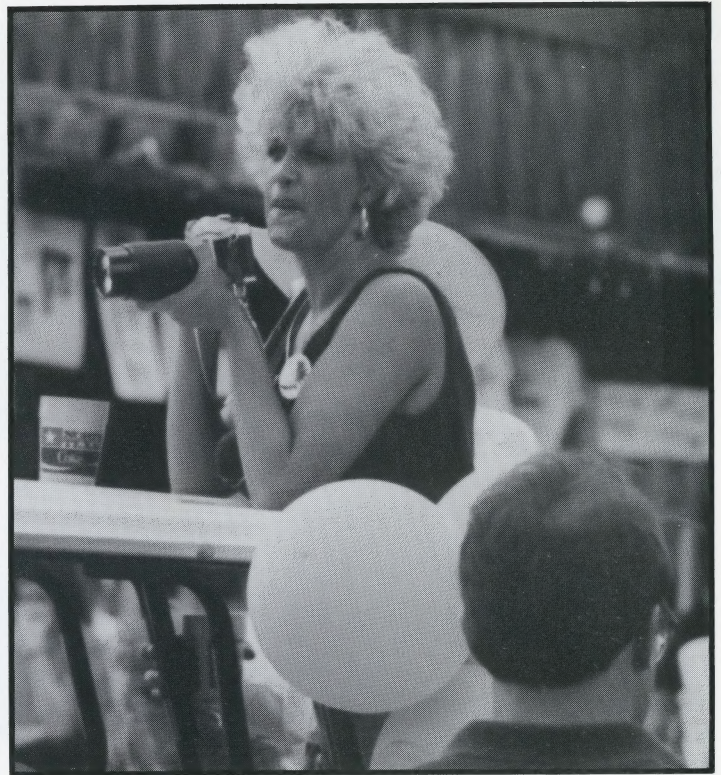
Many changes have taken place during the past ten years that Carol has worked on Pioneer Days. Carol first worked in the capacity of Street Entertainment Chairman and has been General Chairman for the past five years.

Carol's first goal with Pioneer Days was to provide more entertainment and incorporate the street dance into the general function of the celebration. During the past ten years, the stages have grown in number from one stage during the day and a paid street dance at night to five stages running continuously from noon to 1:00 a.m.

In addition to putting Pioneer Days together, Carol is Business Manager for the North Fort Worth Business Association, and owns and operates her own secretarial service, as well as selling air line reservations and travel packages for Carrousel Travel, and organizing tours and conventions wherever the client wishes. Carol is also secretary for the Citizens Support Group for the Fort Worth Police Mounted Patrol, one of the first female Rotarians, and works on the Agricultural Development Fund for Stock Show and various other agricultural related projects.



"Gene, this is for all your hard work as Co-chairman"



General Co-Chairman
Bar-B-Q Cookoff
GENE JERNIGAN

Six years ago Gene came to a Pioneer Days meeting and talked about a Bar-B-Q Cook-off he had attended in Houston. In keeping with the tradition, anyone that thinks of a good idea gets to head up that committee. The first year attracted 12 contestants that got lost in the massive Billy Bob's Texas parking lot, then on Commerce Street. The event has since grown to 54 teams last year and more expected this year.

Gene has also been Co-Chairman of Pioneer Days for the past three years, but don't ask him what that entails.

Gene is North District Manager for TU Electric. In keeping in touch with his former profession of ag teacher, you will find him on many agriculture related projects and organizations such as Director of the Fort Worth Exhibition and Live Stock Show, FFA, Jr. Livestock Show & Sale, and past President of the North Fort Worth Rotary Club.

KPLX 99.5

"MISS PIONEER DAYS"
RODEO QUEEN CONTEST



This event is the oldest in Pioneer Days, having started at the very first celebration. The numbers of entries have changed, the style of clothes have changed, the judging has changed, but the wonderful young ladies that participate in this event always remain a great tribute to youth, rodeo, and western heritage.

During the years we have had many of our girls go on to the Miss Rodeo Texas pageant representing Pioneer Days. And just as many of them have won the title of Miss Rodeo Texas or have been in the top two runner-up positions for Miss Rodeo Texas.

The judging for the queen contest has become more refined in the last few



years in order to enable the girl an excellent opportunity to place high in the scores at the Miss Rodeo Texas pageant, which she is automatically sponsored into by Pioneer Days.

The girls must be between 17 to 24 years to enter the contest. They are required to participate in various activities during the Pioneer Days weekend such as the parade and the grand entries for the rodeo performances. The girls are judged on personality, appearance and horsemanship (each girl is allowed to use her own horse). The personality phase of the contest includes a speech on one of four categories; herself, Pioneer Days, Northside/Stockyards or rodeo.

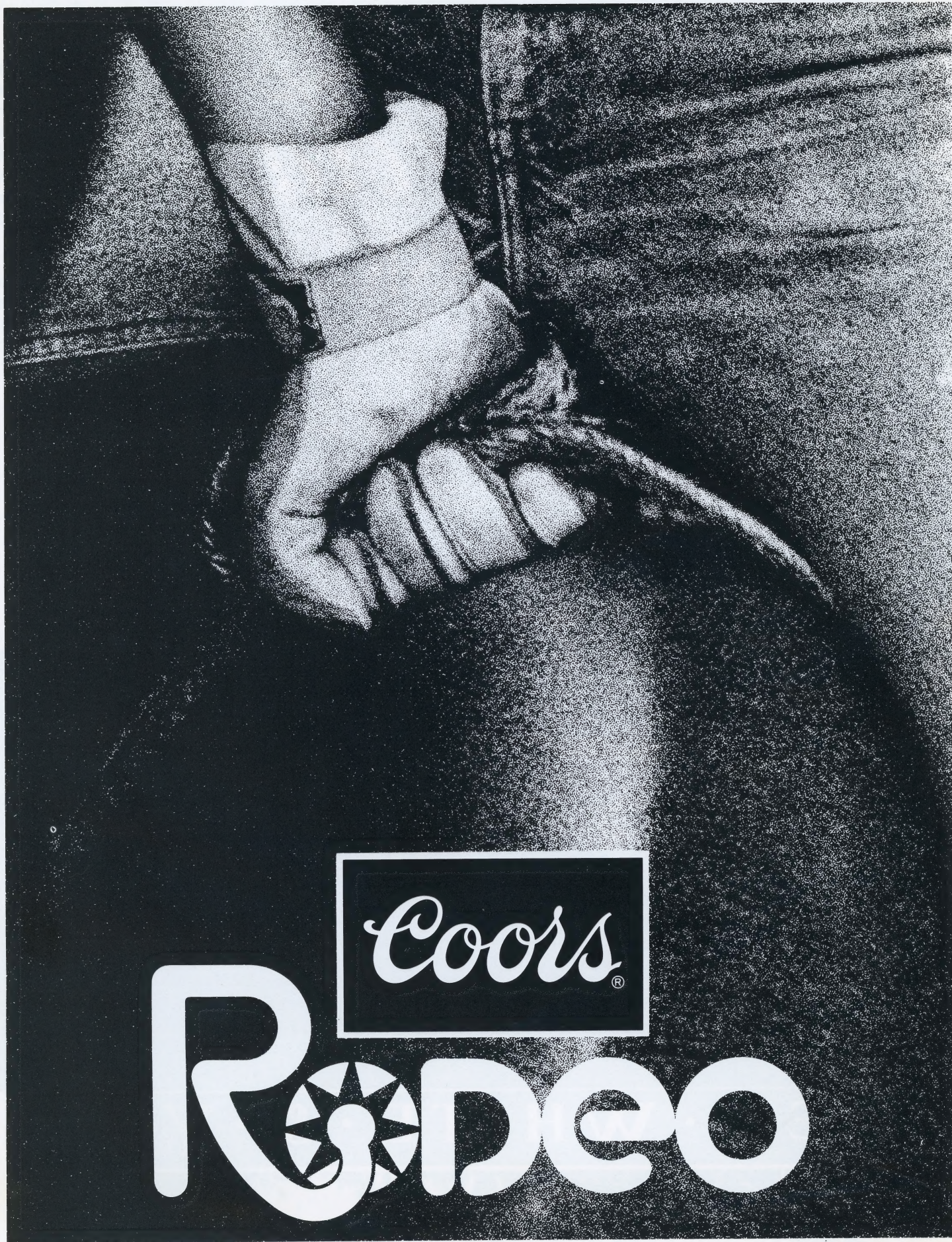
In addition to being sponsored onto the Miss Rodeo Texas pageant, this year's winner will also receive a full modeling scholarship to John Robert Powers Modeling School, together with several other lovely gifts.

The public is invited to watch the horsemanship in the Cowtown Coliseum on Friday, at 5:30 p.m. and the interviews, speech and modeling at the Brown Derby on Saturday at 10:00 a.m. Be sure to be at the Main Street Stage at 2:00 p.m. on Saturday to see the 1987 Miss Pioneer Days receive her crown.

Queens Contest PAM MINICK

But who else!!! Pam came to us several years ago from Phoenix, Arizona. A former Miss Rodeo America, Pam knows the ropes for this contest and does a great job.

Pam manages to squeeze 32 hours into each day - she has to in order to keep up with her schedule of broadcasting for rodeo tours, announcing rodeos, modeling, acting, conducting seminars for rodeo queen contestants, working on numerous committees - including the Miss Rodeo Texas Pageant, being a celebrity guest roper at many Ben Johnson Celebrity Ropings across the United States, barrel racing, team roping, Vice President of the Women's Professional Rodeo Association, All Girl Rodeo, caring for and riding daily at least 8 horses in her stable, and last, but not least, caring for hubby, Billy Minick.



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Rodeo

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CLASSIC

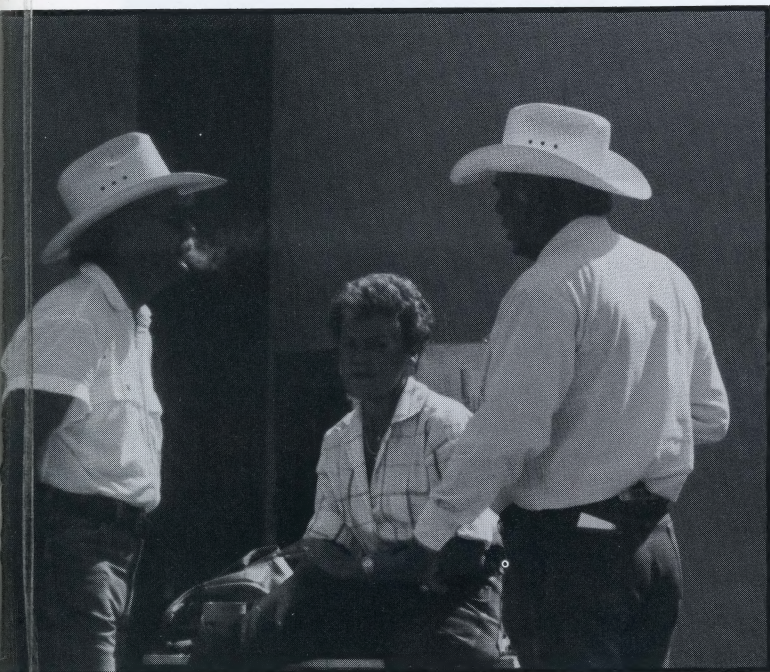


RED · WHITE · & · YOU

PARADE

Being the second largest parade in Tarrant County, Pioneer Days proudly bows only to the Fort Worth Exhibition and Live Stock Show Parade. With entries from all parts of the State, we host riding clubs, Sheriff's Posses, wagons, carriages, antique vehicles, clowns, bands, drill teams, floats and all the other good things that make up a great parade.

Get a good spot along the parade route (see map insert) by 4 p.m. on Saturday, 'cause our parade starts promptly at 4. keep back, please, so you won't get kicked, run over, shot by a cannon, or tickled by a clown.



"I do too know what I'm doing!"

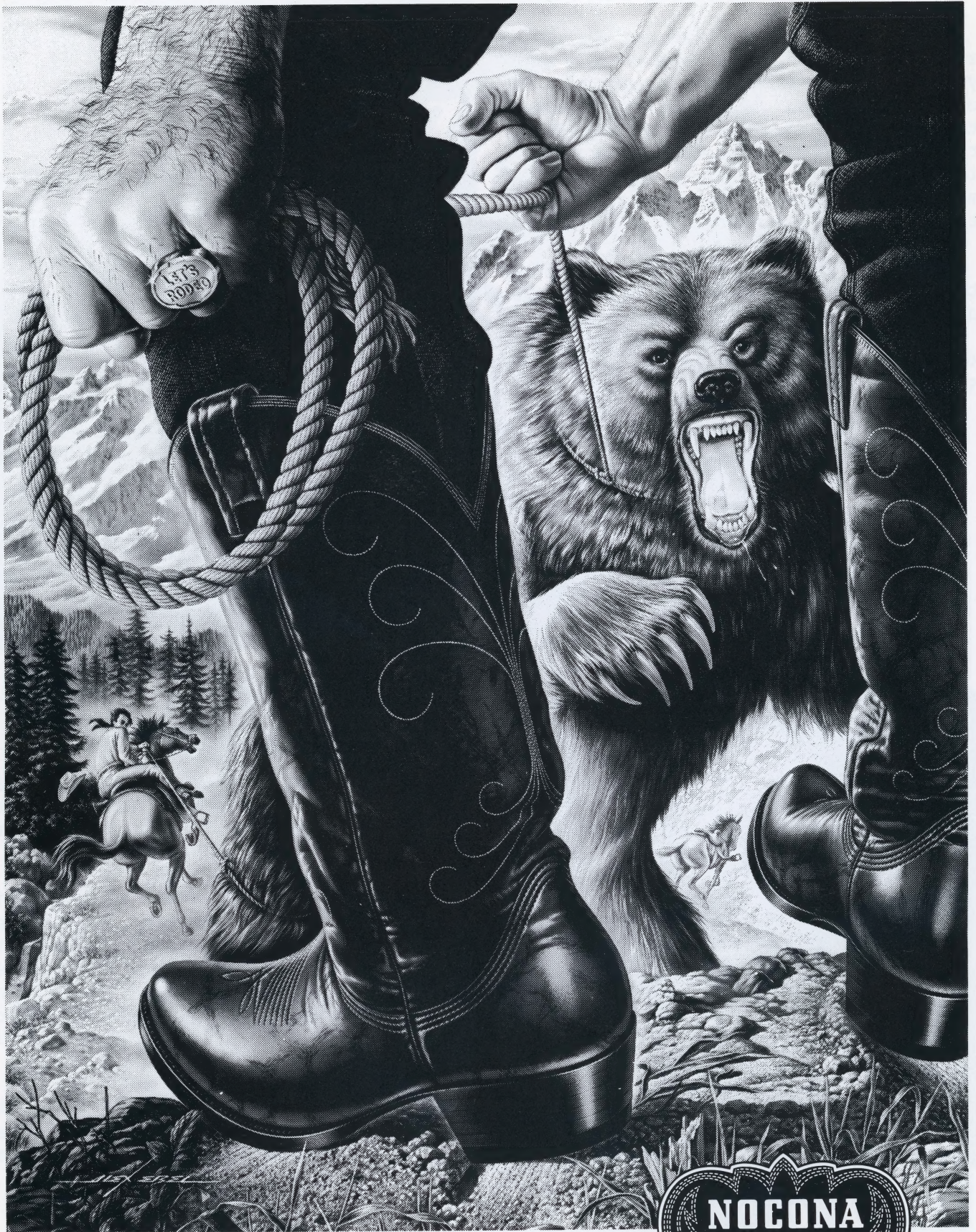
Parade (Co-Chairmen)

TIM BECKELMAN and CARLOS BRANNON

These two gentlemen come from total opposite ends of the work field, Tim being a retired air traffic controller, and Carlos being .. (let me think awhile)

Both come together with their interest in the Stockyards. Tim is presently filling his spare hours with singing at various clubs and functions. Carlos fills his hours at Superior Live-Stock Video Auction, the newest way of selling cattle - all through video via satellite.

Carlos has an extensive background in parade organizing and Tim has an extensive background in "lining-up" - so it ought to be a great parade.

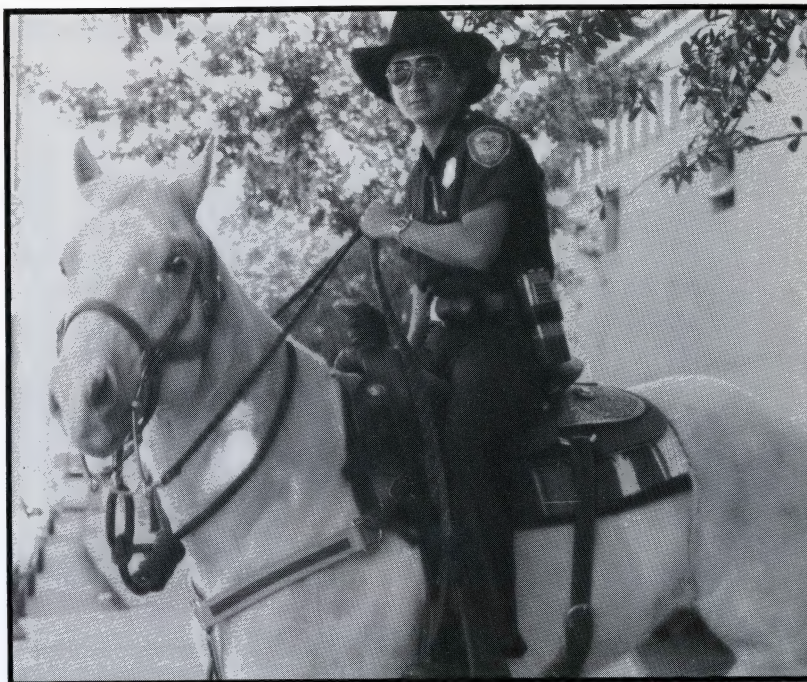


**NOCONA
BOOTS**®

"Trail Boss"
FREDDIE GARCIA

Every trail ride needs a trail boss, so for the second year, we'll give you Freddie Garcia. Comfortable in the saddle, Freddie is Fort Worth's only full time Mounted Patrol Police Officer working primarily in the Stockyards. We've had Freddie in Mounted Patrol for 1 1/2 years now, although he has 13 years with the Fort Worth Police Department. Freddie is one of the best liaisons the Stockyards has.

Freddie also serves as President of the Fort Worth Police Rodeo Association, being a bull rider himself, and is in charge of the Texas Police Officers Rodeo in the Cowtown Coliseum this weekend on Saturday and Sunday.



"That will be \$5.00 please!"

THE FORT WORTH POLICE DEPARTMENT'S MOUNTED PATROL

is uniquely Fort Worth in that it combines the symbolic representation of the city's frontier heritage with the realities of policing a modern metropolitan area in the age of instantaneous communications and computers.

The Mounted Patrol is a result of the community making known its desires to the Police Department. The officers in the unit provide their own horses, tack, trailers and accessories. Most operating funds are provided by concerned citizens and businessmen who, among other things, have built a stable for the unit's horses.

In order to help this unit grow and continue its high level of service, additional sources of funds and equipment, ranging from trucks and trailers, to

matching tack and saddle blankets, the Fort Worth Police Department Mounted Patrol Support Group has been organized.

Members of the Support Group will contribute to the work of the Mounted Patrol through the donation of funds, material and equipment.

To become a member of the Mounted Patrol Support Group, fill out the application below and return it with your contribution today. Members will receive a certificate and a distinctive window sticker. (copied from the CITIZENS SUPPORT GROUP FOR THE FORT WORTH POLICE MOUNTED PATROL brochure)

CITIZENS SUPPORT GROUP FOR THE FORT WORTH POLICE MOUNTED PATROL

YES! I want to join the Citizens Support Group and help the Fort Worth Police Mounted Patrol with my annual contribution so that this Unit can continue to grow in the City of Fort Worth.

The Citizens Support Group is a nonprofit corporation and all donations are deductible to the fullest extent allowed by law.

Please make check payable and mail to:

Citizens Support Group for the Fort Worth Mounted Patrol (CSGFWMP) 817-624-1738
131 E. Exchange Avenue — Suite 100B
Fort Worth, Texas 76106

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ (Business) _____ (Home)

My check for _____ (\$50.00) is enclosed. ☐

I wish to donate \$ _____ at this time.

International Stage and "backseat driver"
on The Little Buckaroo Corral
SUE McCAFFERTY

Not saying that Sue is old, but she and husband Charlie, have been in the Stockyards forever. And for this we are all grateful. Not only does she keep the Stockyards on a straight Historical Development path, but also acts as advisor for many other projects. As President of the North Fort Worth Historical Society, Sue spends many hours compiling, talking and working on projects that have kept the Stockyards alive.

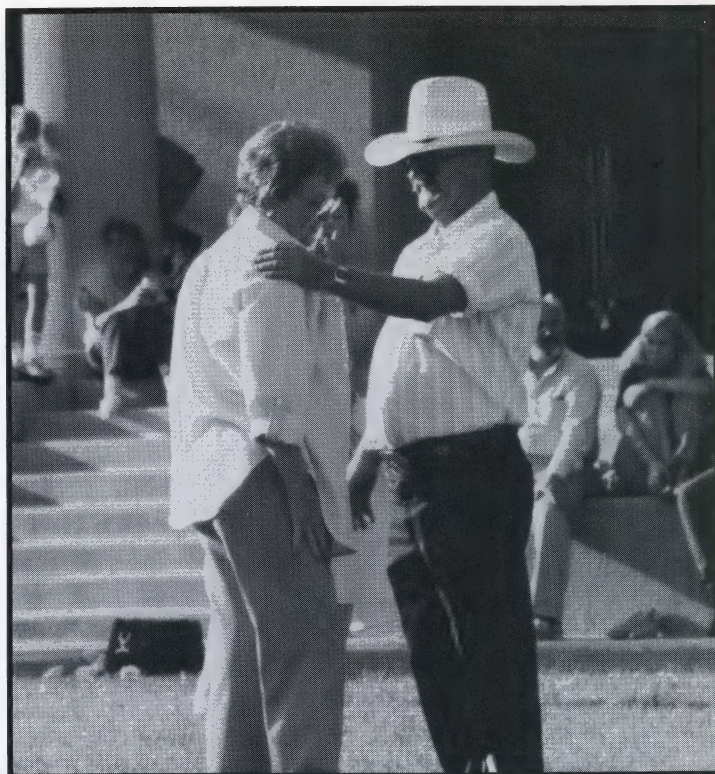
The International Stage is not that foreign to Sue as she and Charlie work regularly with Sister Cities and other ethnic projects.

Sue has tried for several years to turn the children's area, (which she started years ago) known as "the Little Buckaroo Corral" over to other Chairmen, but always manages to stay close enough to put many long hours in helping.



THE LITTLE BUCKAROO CORRAL
(Children's Area)

Every child from age 1 thru 12 who visits the "Little Buckaroo Corral" is guaranteed to leave with a memento of the Pioneer Days Celebration. Under the supervision of the North Fort Worth Historical Society, the little buckaroos will enjoy activities such as pony cart rides, amusement rides, game booths with prizes, or saddle up "Old Blackjack" the barrel pony, and try their hand at calf roping. All buckaroos will earn a reward just for participating in the prize winning events.



"Hang in there Sue Baby - only a few kids left"

Children's Area
BECKY McCASH

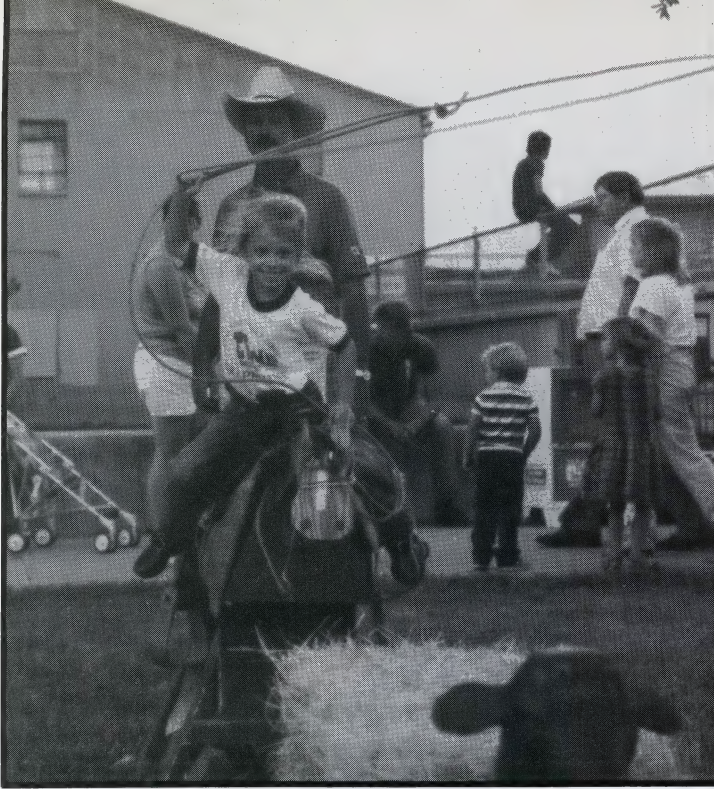
We are very happy to have this very capable lady "herd'n up the buckaroos" once again this year. Becky is presently serving her second term as 3rd Vice President of the North Fort Worth Historical Society. She is also a member of the NFWHS's Board of Directors and has co-chaired several other society projects.

Becky works as the corporate secretary for Penry Lumber & Construction Company, and represents her company at Fort Worth Chamber of Commerce functions. Between her professional life and serving the NFWHS, she devotes many hours of her time to the Scottish Clan of North Texas. Becky is a very active lady that is always ready to help in any worthwhile project regardless of how big or small, once having headed a committee that prepared, cooked and served food to over 4000 people at an awards dinner.



Hold Out for
Dr Pepper





Upon entering the corral (tent), each child is presented an official Little Buckaroo Certificate, making them a "true saddle pal and amigo of the Old West". Mom and Dad are required to see that the certificate is suitably framed and placed on a prominent wall at home.

The Cowtown Coloring Contest will award trophies to winners in five age groups both Saturday and Sunday. Buckaroos ranging in ages from 3 to 12 will vie for the trophies in their own age group. Have you ever seen a little 3-year-old's face after winning a big shiny trophy?

Also, a big favorite among the buckaroos is the handcrafts booth. This year several new and unusual crafts are being

offered such as sand painting, necklaces, beaded key chains, and potpourri making.

The NFWHS thinks that parents are important people too. That's why the parent's favorite thumb print artists will be returning again this year. This is a wonderful way of keeping a growth record of your children. Talented artists take the child's thumb print, then create a drawing of a Texas critter around the print as a keepsake for the proud parents. Infants who were thumb printed during the corral's first year will be returning as six-year-olds this year.

A bad hombre by the name of "Dirty Draw McGulch" will be trying to out-draw Marshal Luke McAllister and his buckaroo deputy. If the deputy wins the draw, he will surely walk away with a nice prize. However, if the deputy loses the draw, there will be an infirmary in the corral. There, the Texas College of Osteopathic Medicine staff will bandage as many wounds as the little buckaroo can imagine. In order to keep unruly parents out of mischief, the TCOM staff will also be testing their blood pressures.

Joining in on the fun and hilarity once again this year will be the wonderful Moslah Temple Clowns. They are always a big favorite with the little buckaroos.

The North Fort Worth Historical Society is please to have once again the Dallas/Fort Worth DR PEPPER Bottling Company of North Texas as the corporate sponsor of the Little Buckaroo Corral. We have enjoyed a long association in presenting the childrens' area for Pioneer Days.

"You name 'em and we'll hang 'em"

starring

The Legends of the West

at the

Pioneer Days Jail

(Located in front of the Livestock Exchange Bldg.)

Arrest Warrants - \$2.00 • Jail Photo - \$2.00

Proceeds Benefit The North Fort Worth Historical Society



COMANCHE PEAK MUZZLELOADERS, THE NORTH TEXAS REENACTMENT SOCIETY and THE SOUTHERN VOLUNTEERS come to us from across the State of Texas.

Together these three clubs represent the largest group of amateur historians and historical reenactors in the State. It is a reenactors goal as a historian to show you what our ancestors looked like and what they had to go through to survive and to secure freedom for our Country and maintain that freedom. These clubs teach this by putting on shows at public and private schools, public learning centers, girl scout and boy scout organizations, parades and motion pictures. Some of their motion pictures and reenactments are:

Movies:

West of the Imagination
The Blue and The Gray
North and South Part 1
North and South Part 2
13 Days to Glory
Sam Houston
Alamo - The Price of Freedom

Reenactments:

Fall of the Alamo
Victory at San Jacinto
First Bull Run
Second Bull Run
Shiloh the Devils Day
Siege of Gettysburg
The Battle of Antietam

There are three new movies scheduled to be filmed in 1987/88.

The Comanche Peak Muzzleloaders are here to show you the dwellings, weapons, and the clothing worn by the American Indian, the trappers, traders, early settlers and the Texas Revolutionaries. Spanning a period of time from 1700 to 1850, the North Texas Reenactment Society and the Southern Volunteers are here to show you the dwellings, weapons, cannons and clothing worn by the Union and Confederate soldier.

Visit the living history encampment during the weekend for gun fights, hawk and knife demonstrations, civil war maneuvers and cannon firing. (See schedule for times)



Publicity & Logistics

This committee consists of several extremely talented people - RUTH ANN KEARLEY from Kearley & Associates, ED TAVENDER and TODD BARDEN from Stock Marketing, MIKE PATTERSON from PR/Texas

and DOUG CLARK from the Fort Worth Police Department. We're lucky in our organization to have all of these talented people giving their time and expertise to make Pioneer Days the success it is.

**"Some are workers -
some are movers -
and some are just here"**



Arts/Crafts (Co-Chairmen)
GENE and PAT ALLEN

Its only natural that this wonderful couple, along with friend Gerlind Capling, undertake the arts and crafts. They own and operate the Mule Alley Emporium in the Live Stock Exchange Building and pour their expertise into the halls and veranda of the building each year for Pioneer Days. And if any of you think its that easy - ask Pat. She'll tell you just how many hours are put in sorting out arts and crafts in order to make this one of the best shows in the Metroplex.

ARTS & CRAFTS

There's something so exciting about buying a painting and having the artist tell you how he felt as he painted it - about selecting a vest and shirt the seamstress you're talking to hand appliqued with love - or choosing for that someone special an article of jewelry whose creation has been carefully explained by its creator. That's what makes the Arts and Crafts Show and Sale in the Livestock Exchange Building a wonderful and important part of Pioneer Days 1987!

All across the front porch and in the halls of this gorgeous building are artists and artisans displaying their finest works. Like delicate paintings? Check out Gere Leeds water color flowers. Gere's art has been available here in Fort Worth for several years but now, thanks to a contract with American Masters Foundation to make prints from her originals, folks in other parts of the country can also enjoy her bright garden. If you're a jewelry freak J & M (stands for John and Maryann) has sterling silver and 14 K gold in both cast and fabricated pieces of jewelry. Theresa Hollister combines her jewelry metals with objects from nature: crystals and shells, for instance. Since Mother Nature never duplicates a piece, you can be sure that if you buy one of Theresa's creations there will never be another exactly like it. Carol Hedgepeth proves that originality has many faces. She designs her jewelry to replicate antique or art nouveau pieces.



Would you like to know how to emboss leather and paint western paintings on it? Do stop by to talk to Bill Brittain about the process. There is no doubt that you will find the tiny etchings that Gary Bragg or Larry Fanning do on ivory or horn will make you want to reach for your wallet. You'll have a hard time deciding on which item to choose.

Lapidary is the art of cutting and polishing stones into things of beauty. Nolan Preston and Bob Cloud offer belt buckles, bola ties and decorative items for your approval. Glenn Dean's photographs range from the serene and peaceful to the humorous and he makes his own frames in which to display them.

Country crafts are all the rage now. Whether you'd like to decorate your person or your home, you'll find just the

thing in the Arts and Crafts Show. Marilyn Gingras, Judy Templeton and Barbara Pohl offer you wooden ducks, plaques, decorative items for your home or pins and necklaces for your body. Everybody loves a hug, and Wanda Brian's Teddy bears would love to love you!

Mark Thorson is coming all the way from Kansas City, Missouri to show you his hand thrown pottery. The more you buy, the less of that heavy stuff he will have to re-load for the long trip home.

Sharing the lobby with Mark is Bob Thompson's booth displaying exotic hardwoods made into bowls, platters, lazy susans, vases, etc. If you are a lover of the look and feel of wood in the most extraordinary colors and patterns, you'll have a hard time tearing yourself away from this booth.

After an enjoyable hour or two browsing and buying among the original items, be sure to stop by on your way out to buy your "Bubba Gun". What is it? Come see!!

THANK YOU

FOR JOINING US

FOR THE 1987

FORT WORTH PioneerDays

SEPTEMBER 18, 19, 20



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Security
DUB BRANSOM

Dub being a former Fort Worth Policeman slipped naturally into handling security, although he's still not sure about the 4:00 a.m. hours for setting up barricades.

Dub is presently campaigning for Tarrant County Sheriff, but finds time between his campaign and his flooring business to help us out with the great security that we enjoy each year.

Volunteers & Information
SHIRLEY BRANSOM

Along with helping hubby, Dub campaign and working with him in the flooring business, Shirley finds time to coordinate the volunteers and head up the Information Booth.

This is Shirley and Dub's second year with us and we're hoping they'll spend many more years with us.



"Shirley, is this dinner?"

Maintenance & Clean-up
GILMORE LAUDERDALE

This is what happens to the new guy on the force - he has to work his way up. Its not as bad as it sounds - Gilmore oversees Gene Crocker's expert maintenance crew, sending them where they're needed next and doing the final grounds inspection on Sunday evening after the Sugar Dads have picked up the last cup in the Stockyards.

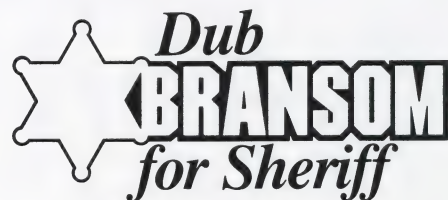
Gilmore offices in the Live Stock Exchange Building in his own egg brokerage business known as Fort Worth Poultry & Egg. When he's not selling eggs, he's saving Eagle Mountain Lake from pollution as head of a committee (SAVE THE LAKE) gaining strength in Austin against dumping waste and sewage in our lakes.

Bransom Floor Service

Established 1937

Custom Finish
All Wood Floors
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Fort Worth, Tex.
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*Paid for by the Dub Bransom for Sheriff Campaign Committee,
Shirley Bransom, treasurer, 917 Woodward, Ft. Worth, TX 76107*

GUNFIGHTERS

Our gunfighters come to you from all walks of life. Some are professional actors, others are doctors, lawyers, clerks, accountants leaving behind that life for the weekend to take a step back in time to recreate and live out a part of their history.

Gunfights are staged with plastic loads, but still create heat, smoke and

loud noise. The gunfighters ask that everyone stand back during the gunfights, and please don't try to become a part of the enactment. The gunfights can be so realistic that in the past, we have had spectators try to stop the bad guy from holding up the drug store or the bank.

Gunfights are scheduled during the weekend at various areas. Look for the posters giving the time for the next shoot-out.



**Texas' Leading
Western Stores**

2601 North Main
Fort Worth, Texas 76106
817 625-2391





PEPSI

**PEPSI.
THE CHOICE
OF A NEW
GENERATION.®**

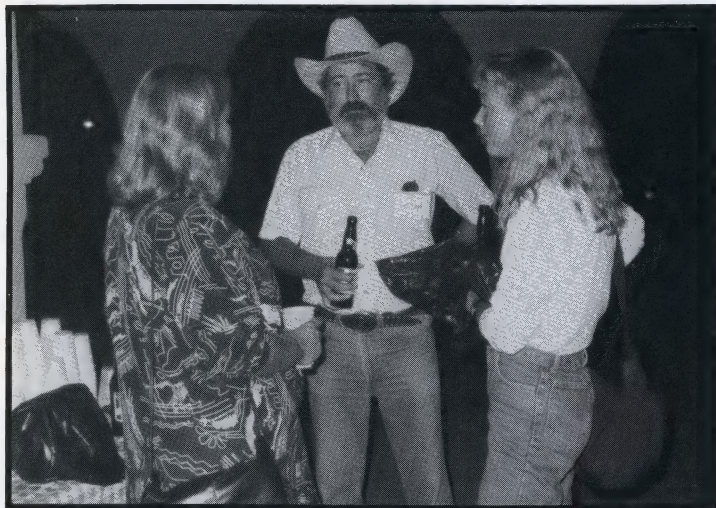
PEPSI, PEPSI-COLA AND "THE CHOICE OF A NEW GENERATION" ARE REGISTERED TRADEMARKS OF PEPSICO, INC.

Beer Booths (Co-Chairmen)
General Troubleshooters
JIM LUHN and TOM WAYNE

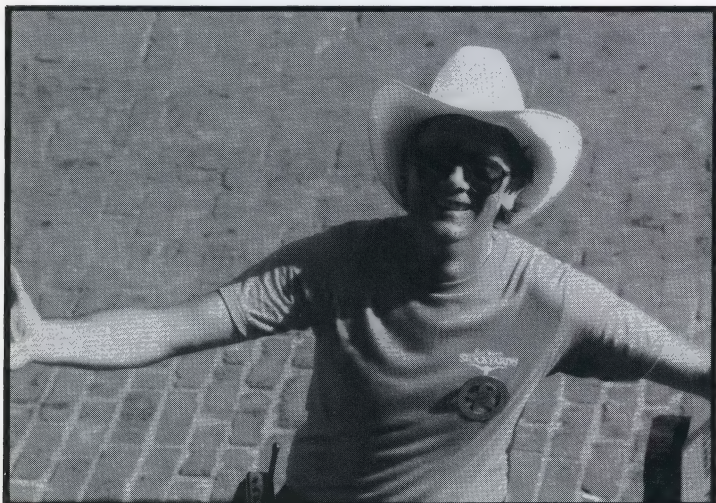
Both Jim and Tom have been around for so many years that we've lost track. Having experienced every question, problem and situation of an outdoor event, Jim and Tom cruise the area and help out wherever they can. Seldom will you see them very far apart - that's 'cause if one doesn't know the answer, the other one does.

Jim Luhn works at KTVT-Channel 11 in production. His greatest joy in life is brewing up a great pot of chili.

Tom Wayne was Station Manager for KXOL for many years - and we all miss that "golden throat" across the airwaves. However, Tom has moved up to being a "big screen producer" working in the video production department of the Fort Worth Police Department. Tom also can brew up a pretty darn good pot of chili.

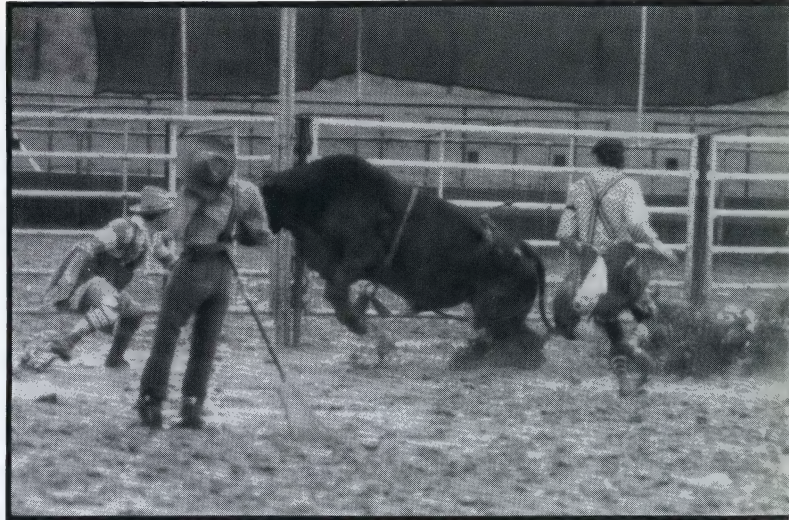


"Plotting with the competition?"



"What's that plastic thing on your shirt?"

TEXAS POLICE OFFICES RODEO ASSOCIATION



"Freddie promised it wouldn't rain"

Entries from state, local, county and federal law enforcement agencies from around the State of Texas will gather in the Cowtown Coliseum on Saturday evening and Sunday afternoon for rodeo performances not to be missed.

More than 300 men and women will compete in rodeo events consisting of bareback riding, wild horse races, tie-down calf roping, team roping, ribbon roping, two-man calf tying, barrel racing, goat tying, chute dogging and bull riding. Points are accumulated towards the finals where the top 15 contestants in each event will compete for the championship.

Rodeos are held in various host cities from May through December, with the finals in December, this year in Pasadena. The Police Rodeo Association from the host city is responsible for putting on the rodeo.

The 1987 rodeo will be the 13th Annual Fort Worth Police Rodeo sponsored by the Fort Worth Police Rodeo Association. All money received from ticket sales to the rodeo will be donated to the Moslah Shrine Burned and Crippled Children's Hospital.

BAR-B-Q COOK-OFF

Never has a contest brought out as many sizes, shapes and forms in both cookers and "cookees" as does the Bar-B-Q cook-off. The cookers or pits range from the very formal, sophisticated or standard, to the "way-out" oil rigs, armadillos (with interesting fixtures), jack-o-lobes, pistols, well, come see for yourself.

Budweiser, for the 6th year, sponsors this most popular Pioneer Days event. Having started 6 years ago with 12 teams, lost among the cars and pickups in the Billy Bob's Texas parking lot where the fountain now stands, Gene Jernigan has built his cook-off to 52+ teams from all over the country. They are now located on the parking lot on the corner of N. Main and 25th street, and have the lot exclusively. Along with the teams increasing, so has the staff or committee... but among the long time faithfuls from the beginning are Matt Wiley, Mark Hill, Harold Meadows, and Al Guadarrama.

The teams start arriving Friday evening and continue coming in until 10 a.m. on Saturday. In the past, some people have sent their rigs on ahead and piloted their own planes into Meacham Field just before the cook-off begins. Saturday is mostly spent talking with old friends, meeting new ones, comparing rigs and recipes. Lots of cooking is already in progress, but not for the official judging. At 5 p.m. the committee "inspects the meat" and the contest is on. For the next 18-20 hours, lots of Budweiser is consumed and lots of Tall Texas Tales are spun while briskets and ribs smoke slowly



"And the winner is ..."

"Hurry up Gene, my arm 's gettin' tired"

through the night. Its not hard to find the cook-off area ... just follow your nose to that wonderful smell. Like the other cook-offs, no samples to the public, but there are lots of good Bar-B-Q booths along Exchange Avenue to satisfy your taste buds.

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INTERNATIONAL STAGE



Photo: Paul Hubenak

FRANCES LEA'S KALICO KIDS



THE ATIQA DANCE COMPANY



BALLET FOLKLORICO AZTECA



BRUCE LEA DANCERS

Photo: Buddy Myers

Welcome to the Olive Garden!



Appetizers

Mozzarella and Zucchini	3.45
Stuffed Mushrooms Italiano	3.95
Pasta Appetizers	
Fettuccine Alfredo	3.75
Linguini with Clam Sauce	3.95
Antipasto	4.95
Pizza Americana	
Cheese and Tomato	3.45
Extra Ingredients	.35 ea.
Pizza al Mare	4.75
Pizza Quattro Formaggio	4.25
Calamari	3.45
Escargot	4.75

Soup & Salads

Minestrone Primavera	1.95
Pasta e Fagioli	1.95
Garden Salad	1.95

Refills on our Garden salad, soup and breadsticks are complimentary of course!

Oven Baked Entrees

Lasagna	6.95
Ziti	6.25
Eggplant Parmigiana	5.95
Manicotti	7.15

Veal & Steaks

Veal Parmigiana	9.45
Veal Piccata	10.95
Veal Marsala	10.95
Steak Tuscany	11.50

Chicken

Venetian Grilled Chicken	7.95
Chicken Parmigiana	7.95
Chicken Marsala	8.95
Chicken Carnivale	7.15

Combination Platters

Northern Italian Combination	10.95
Southern Italian Combination	10.25

Pasta Around Italy

Spaghetti with Tomato Sauce with your choice of Meat Sauce, Meatballs or Sausage	4.95
Fettuccine Alfredo	7.15
Tortelloni alla Fini	8.95
Linguini with Clam Sauce	7.95
Ravioli	7.25

Seafood

Shrimp Scampi	10.95
Crab Alfredo	10.25
Garden Snapper	9.45
Primavera alla Scampi	9.45

Children's Plates

Spaghetti 1.95	Ravioli 2.95
Lasagna 2.95	

Desserts

Cheesecake	3.25
Chocolate Mousse Pie	3.25
Zuppa Inglese	2.95
Italian Fudge Brownie	2.95
Zabaglione Almondé	1.95

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and pick up a menu. Then sit back and watch the best of Italy unfold.

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1987 PIONEER DAYS CALENDAR OF EVENTS

FRIDAY, SEPTEMBER 18

7:30 a.m. Pioneer Days Kick-Off Breakfast - Brown Derby Restaurant.

8 a.m. Pioneer Days Shootout begins - Photo Contest - entry blanks available at Information Booth.

5 p.m. - 1 a.m. Street Activities Open. Something for everyone in food, beverage and game booths located on Exchange Avenue, North Main Street, Ellis Avenue and Rodeo Plaza.

5 p.m. - 1 a.m. North Texas Reenactment Society, Southern Volunteer's Camp & Comanche Peak Muzzleloaders Camp open - Civil War Battles schedule posted in camp. Other exhibitions taking place hourly.

5:30 p.m. Wagon Train/Trail Ride arrives in Stockyards.

6:30 p.m. Gunfights staged throughout area - see schedules posted at stage area.

8:30 p.m. PRCA Rodeo - Cowtown Coliseum.

9 p.m. - 1 a.m. Street Dances on four stages throughout the Pioneer Days grounds.

SATURDAY, SEPTEMBER 19

7 a.m. Registration for Stockyards Stampede.

8:30 a.m. Stockyards Stampede - 5 mile foot race beginning and finishing under the Fort Worth Stockyards sign.

10 a.m. - 1 a.m. Street Activities open.

10 a.m. - 8:30 p.m. Arts & Crafts Show opens - Livestock Exchange Building.

10 a.m. - Dusk Children's Area open - Livestock Exchange Building Lawn.

10 a.m. - 1 a.m. North Texas Reenactment Society, Southern Volunteer's Camp & Comanche Peak Muzzleloaders Camp open - Civil War Battles schedule posted in camp. Other exhibitions taking place hourly.

10 a.m. Fajita Cook-Off begins - judging at 2:00 p.m.

12 Noon Stage Entertainment begins.

12 Noon International/Dance Stage begins - Livestock Exchange Building.

12 Noon Fiddler's Contest begins - Finals 6:30 p.m. - Silver Spur.

2 p.m. Crowning of the Miss Pioneer Days Queens - Main Street Stage.

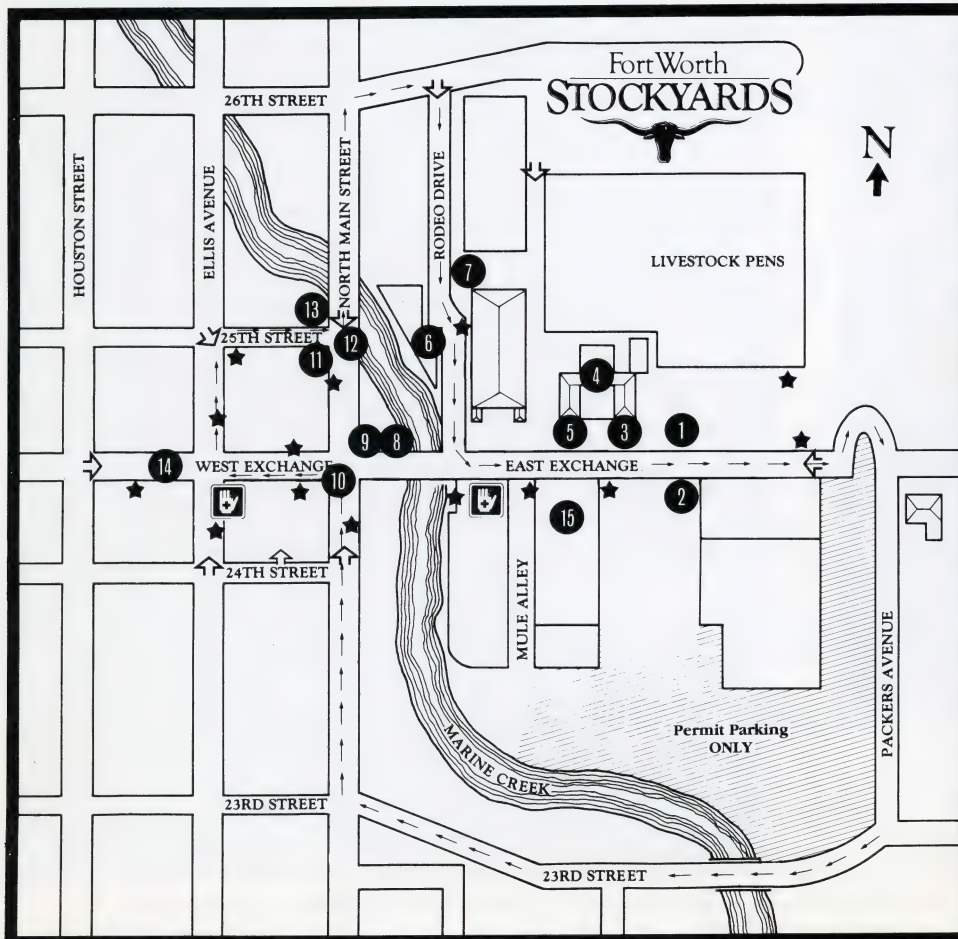
3 p.m. Parade Judging begins.

4 p.m. Parade - featuring bands, floats, riding clubs and the Queens and their courts - see map for parade route.

6 p.m. Barbeque Cook-Off begins - Judging at 2 p.m. Sunday.

8:30 p.m. - 10 p.m. Texas Police Officers Association - Rodeo Cowtown Coliseum.

9 p.m. - 1 a.m. Street Dances on four stages throughout the Pioneer Days grounds.



- 1 Stage & Dance
- 2 North Texas Reenactment Society, Southern Volunteers' & Comanche Peak Muzzleloaders' Camps
- 3 Children's Area
- 4 Arts & Crafts Exhibition & Sale
- 5 International/Dance Stage
- 6 Fiddler's Contest & Bluegrass Stage
- 7 Gazebo Stage
- 8 Stockyards Stampede Start & Finish Line
- 9 Pioneer Days Information Booth
- 10 KPLX 99.5 Stage & Dance
- 11 Fajita Cook-Off
- 12 Budweiser Barbeque Stage & Dance
- 13 Barbeque Cook-Off
- 14 Budweiser Stage & Dance
- 15 Horse Races
- ➔ Entrances
- ★ Restrooms
- 🏠 First Aid Station
- ➔ Parade Route

SUNDAY, SEPTEMBER 20

10 a.m. - 11:30 a.m. Cowboy Church - Jeff Copenhagen, Pastor
- Livestock Exchange Building Lawn.

12 Noon - 6 p.m. Street Activities open.

12 Noon - 6 p.m. Arts & Crafts Show - Livestock Exchange Building.

12 Noon - 6 p.m. Children's Area - Livestock Exchange Building Lawn.

12 Noon - 6 p.m. North Texas Reenactment Society, Southern Volunteer's Camp & Comanche Peak Muzzleloaders Camp open - Civil War Battles schedule posted in camp. Other exhibitions taking place hourly.

12 Noon - 6 p.m. International/Dance Stage - Livestock Exchange Building.

2 p.m. Barbeque Cook-Off Judging.

2 p.m. - 4 p.m. Texas Police Officers Rodeo Association - Rodeo in Cowtown Coliseum.

6 p.m. Last chance to get in on the Pioneer Days Shootout Contest.

6 p.m. Grand Finale Gunfight - all gunfighters.

PIONEER DAYS is an annual celebration of Fort Worth's Western Heritage, sponsored by the North Fort Worth Business Association.

Co-Sponsors: KPLX 99.5; Coors Distributors; Budweiser, Miller Distributing of Fort Worth; Pepsi Cola; Dr Pepper Bottling Company; Coca-Cola of North Texas; Stafford-Lowdon; The Olive Garden Italian Restaurant; Oley Distributing.

	BARBEQUE STAGE — BUDWEISER —	E. EXCHANGE	W. EXCHANGE — BUDWEISER —	MAIN ST. STAGE — KPLX 99.5 —	RODEO PLAZA/ BILLY BOB'S	INTERNATIONAL/DANCE STAGE OLIVE GARDEN ITALIAN RESTAURANT	
FRIDAY	5:30 p.m.-8:30 p.m. Texas Sundowner 9:00 p.m.-1:00 a.m. Walnut Springs Band	7:00 p.m.-8:00 p.m. Cowtown Chorus 9:00 p.m.-1:00 a.m. Farlow Brothers	5:30 p.m.-8:30 p.m. Max Tenant & Friends 9:00 p.m.-1:00 a.m. Silver Dollar Band	6:00 p.m.-8:30 p.m. Summerfield 9:00 p.m.-1:00 a.m. CenterStageUSAF	GAZEBO ENTERTAINMENT Friday 5:30 p.m.-9:00 p.m. Tyme Machine 9:30 p.m.-1:30 a.m. Lynn Michaels Saturday 12 Noon-4:30 p.m. PJ's Country Dirt Band 5:00 p.m.-9:00 p.m. Maggie Nettles 9:30 p.m.-1:30 a.m. Rusty Wier Sunday 12 Noon-3:30 p.m. Southern Wind 4:00 p.m.-7:00 p.m. Ray Wylie Hubbard SILVER SPUR Friday 9:00 p.m.-1:30 a.m. True Colors Saturday 9:00 p.m.-1:30 a.m. True Colors STROLLERS Friday 6:00 p.m.-Midnight Dixieland Band Saturday 1:00 p.m.-Midnight Steve Mitchell 6:00 p.m.-9:00 p.m. Dixieland Band BILLY BOB'S TEXAS Friday 9:00 p.m.-10:30 p.m. Southern Reign 11:00 p.m.-12:30 a.m. T Graham Brown Saturday 9:00 p.m.-10:30 p.m. Southern Reign 11:00 p.m.-12:30 a.m. Freddy Fender w/Texas Rhythm	Saturday 12:05 - 12:35 To Be Announced 12:40 - 1:10 The DC Kids 1:15 - 1:45 The Jazz Company 1:50 - 2:20 Tongan Dancers/ Polynesia 2:25 - 3:05 Ceilidh Country Dancers 3:10 - 3:40 Bruce Lea Dancers 5:00 - 5:30 A Touch of Polynesia 5:35 - 6:05 Steppin' & Steppin' Jr. 6:10 - 6:40 Atiqa Mid-East Dance Company 7:30 Fort Worth Symphony Orchestra	Sunday 10:00 Cowboy Church Music 10:30 - Noon Cowboy Church Service 12:40- 1:10 Dance Workshop 1:15 - 1:45 Showstoppers 1:50 - 2:20 Frances Lea's Texas Clogging Company 2:25 - 3:05 Frances Lea's Texas Clogging Company 3:10 - 3:40 Bruce Lea Dancers 3:45 - 4:25 Ballet Maxican Folklorico Azteca 4:20 - 4:50 Atiqa Mid-East Dance Company 4:55 - 5:25 Troll Hjem Leikarring Norwegian Folk Dancers
SATURDAY	12 Noon-2:00 p.m. Texas Pride 2:15 p.m.-4:00 p.m. Max Tenant & Friends 4:00 p.m.-5:00 p.m. PARADE 5:00 p.m.-8:30 p.m. Westbound 9:00 p.m.-1:00 a.m. Walnut Springs Band	12 Noon-2:00 p.m. (International Stage) 2:15 p.m.-4:00 p.m. (International Stage) 7:30 p.m.-8:30 p.m. Fort Worth Symphony 9:00 p.m.-1:00 a.m. King Cobra	12 Noon-2:00 p.m. Peckerwoods 2:15 p.m.-4:00 p.m. Silver Eagle Band 5:00 p.m.-6:30 p.m. Pale Riders 6:30 p.m. Summerfield 9:00 p.m.-1:00 a.m. Silver Dollar Band	12 Noon-2:00 p.m. Cowtown Dance Band 2:00 p.m.-2:30 p.m. Queen Crowning 2:30 p.m.-4:00 p.m. Pale Riders 5:00 p.m.-8:30 p.m. Jacksboro Highway Band 9:00 p.m.-1:00 a.m. CenterStageUSAF			
SUNDAY	12 Noon-2:30 p.m. Sherry Fontaine with Mariyah Blue 2:45 p.m.-5:30 p.m. Tim Beckelman	12 Noon-2:30 p.m. (International Stage) 2:45 p.m.-5:30 p.m. (International Stage) 5:45 p.m.-7:30 p.m. Gunfight (Finale)	12 Noon-2:30 p.m. Almost 2:45 p.m.-5:30 p.m. Jacksboro Highway Band	12 Noon-2:30 p.m. Travis & Alexander 2:45 p.m.-5:30 p.m. Smithfield Band *Gunfights performed by: Lone Star Gunfighters & The Gunfighters			

Have a Jerry Dorsey day

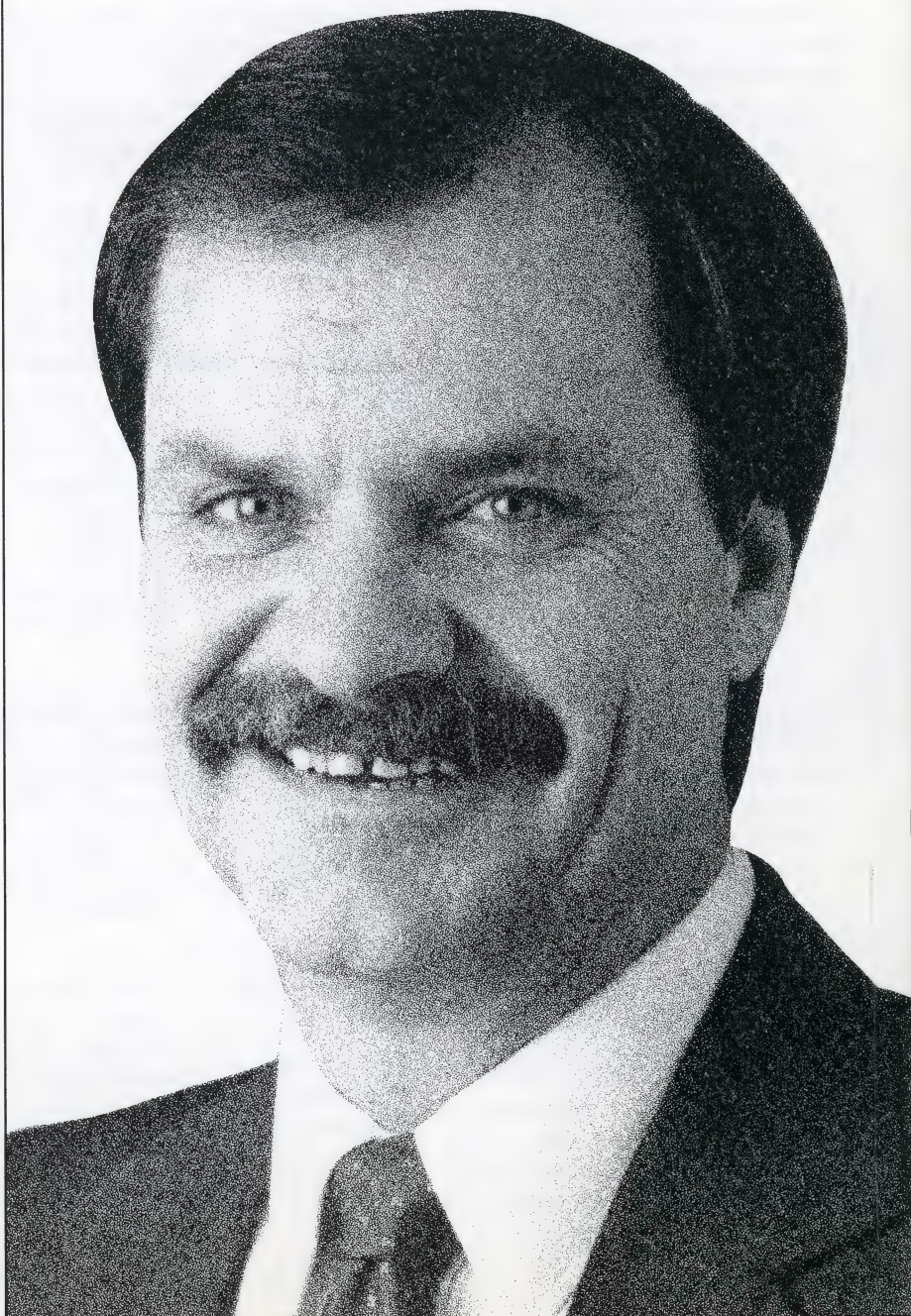
Start your day with the Country Music Association's Air Personality of the Year, KPLX 99.5 FM morning man, Terry Dorsey. You'll start off with a chuckle. Plus a whole lot more.

News, Sports, Traffic information from the KPLX helicopter. Exciting promotions. RADIOCARD™ specials and savings.

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*Terry Dorsey
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Weekday Mornings 6-10 a.m.*



ENTERTAINMENT STAGES

Its hard to give just credit to all the wonderful talented people that have given their time during the years at Pioneer Days. If we mention one, we should mention them all and we would if we had the room. So for all the talent we have not specifically named, we hold you as valuable assets to our success.

We bring the best to the stages, along with a wide variety of music. You can hear the old Country/Western Swing of the Bob Wills era, the progressive Country/Western, Rock and Roll, Blue Grass, Dixieland Jazz, Rhythm & Blues, and a great deal of cross-over of all groups.

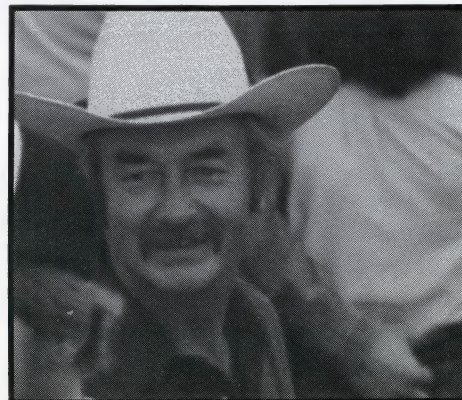
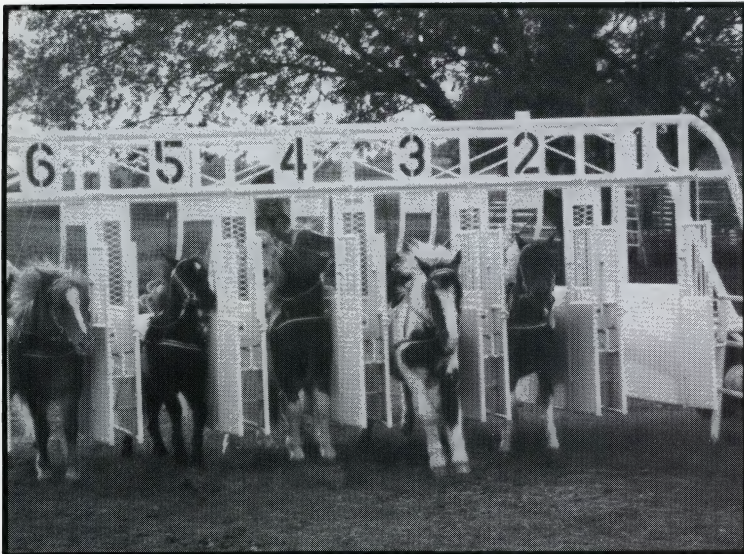
Some of our bands have become traditions at Pioneer Days - such as the U.S. Air Force Band "Center Stage" from Barksdale, Louisiana, Smithfield Band, Walnut Springs Band, and the Jacksboro Highway Band. Many others have played once, twice, three times and have made the festival the great success it is. Linger in front of any one of our stages, grab a partner and enjoy a dance.



Horse Races MATT WILEY

Now here is a native North Sider! Matt was raised at 2102 Ellis Avenue and feels right at home helping with Pioneer Days. From the beginning, Matt has helped Gene with the Bar-B-Q Cook-off, working with all aspects of the event.

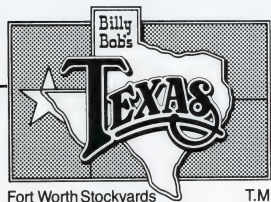
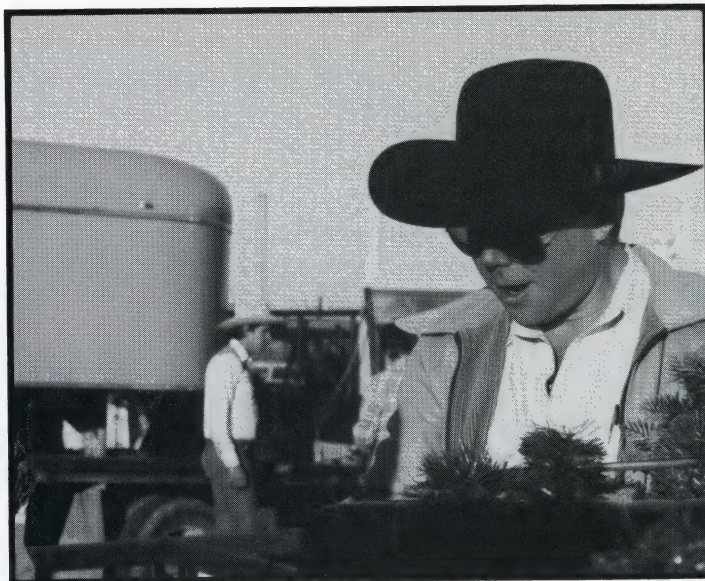
This year Matt is pulling double duty by helping with the Bar-B-Q Cook-off again and also heading up the Horse Races, which are being held in Barn C of the Horse and Mule Barns. Matt is no stranger to unusual races as he heads up the pig races at the Stock Show each year.



Fajita Cook-off
JOHN MOTHERAL, JR.

John comes to Pioneer Days, along with Betty Straten (Chairman of the Trail Ride) by way of Matador, Texas. Carol Becker met John and Betty (both from Fort Worth) on the Sesquicentennial Wagon Train somewhere between Matador and Guthrie, got talking about Fort Worth and Pioneer Days and soon had two new names to add to the volunteer list. John and Betty have both become valuable members of the Pioneer Days family with their eagerness to work wherever needed.

John is now in his second year as Chairman of the Fajita Cook-off. When not rounding up fajita cookers, John runs a commercial plant operation known as "Green Expectations" in Fort Worth.



Two For One General Admission

AFTER 6:00 PM

TO SEE

T. GRAHAM BROWN

FRIDAY SEPT. 18

and

FREDDY FENDER

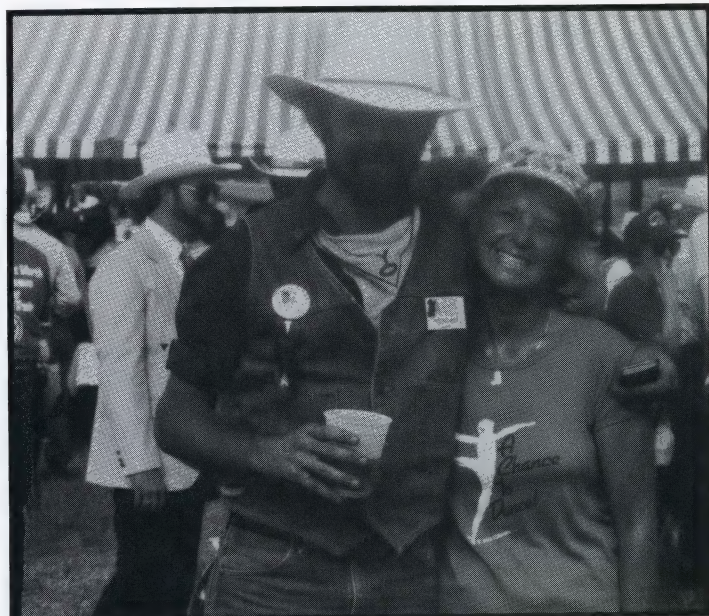
SATURDAY SEPT. 19

PRESENT THIS AD AT BILLY BOB'S BOX OFFICE FOR ADMISSION

Don't miss the Stockyards Rodeo
Every Friday at 8:00 pm
In the Historic Cowtown Coliseum!

KIDS' CALF SCRAMBLE AT HALF TIME FOR PRIZES.

For Information, Call (817) 624-6800



Trail Ride
BETTY STRATEN

Betty really lives in Rendon, but that doesn't slow her down from being one of the Stockyards' enthusiastic fans. Being a veteran trail rider, it was only fittin' that Betty take this committee over. This is Betty's first official year as Chairman, although she pulled us out of an unexpected problem last year. Betty will be assisted again this year by the Fort Worth Police Mounted Patrol and the Tarrant County Sheriff's Posse.

When Betty isn't tending to her own horses, as well as others that she boards for friends, you'll find her with her granddaughter or maybe at work at Sears in Dallas where she is an accountant.

Vendor Booths
ANDREW "ANDY" L. VOGEL

Andy and partner, Dee Lee Thomas, founders of "Old Gate Enterprises", along with their families have been cooking German Sausage for Pioneer Days for eight years. It seemed only sensible three years ago to put Andy and Kathy Holt in charge of the booths, as they both experience first hand the needs of the vendors.

Andy subsidizes his cooking hobbies by practicing law in the Vogel & Thomas Law Offices.



"Get your sausage while its hot!"



"You really don't like your booth space?"

Vendor Booths (Co-Chairman)
KATHY HOLT

Kathy has been supplying Pioneer Days and Fort Worth with the best of Bar-B-Q for the past ten years.

Kathy is sole owner and operator of Dick's Kountry Bar-B-Q in Saginaw and Lake Worth and does catering as well as "in-house" meals consisting of a wide range of "tasties". One of Kathy's great feasts was the Speaker Jim Wright Luncheon at Round-up Inn January 1987 where she fed over 7,000 people.

Kathy is a horse lover and experienced rider, and any morning that you need her early, you'll have to go to the stables instead of the restaurant.

Galen and L. D. both on vacation!

Bank (Co-Chairmen)
GALEN McCUNE and L. D. LEWIS

Naturally both of these gentlemen come to us from the North Fort Worth Bank and do an excellent job in keeping the money counted and deposited. They work long hours with a staff of several, keeping every penny accounted for. They also work as the base station for communication between the committee workers.

Galen is President of the North

Fort Worth Bank and past president of the North Fort Worth Business Association. During Galen's term in office, the Business Association set a record for earning and spending money.

L. D. was formerly with the Dallas Cowboys in Public Relations and fits nicely into the Bank Staff in that same capacity. In addition to helping with the bank during Pioneer Days, L. D. also coordinates the Cowtown Stampede footrace.

***THERE'S
ONLY ONE
LITE BEER...***



MILLER LITE

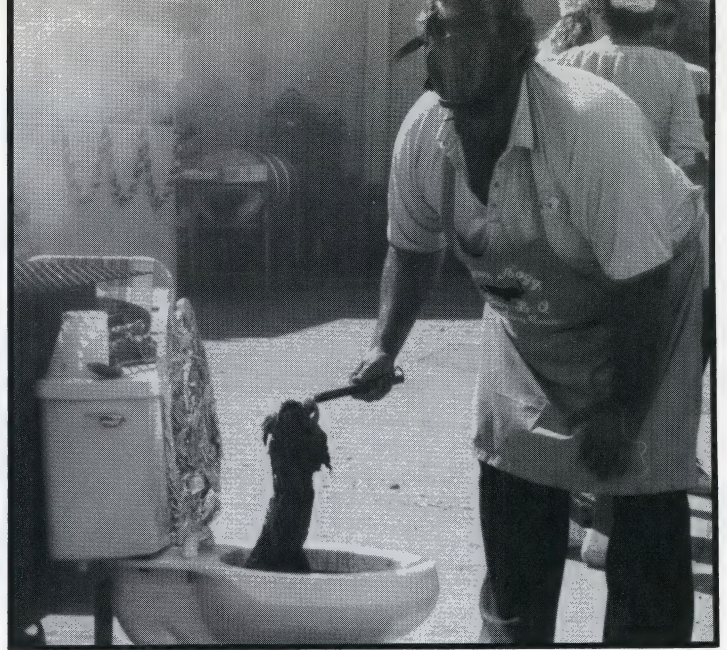
Miller Brewing Company, Milwaukee, WI

FAJITA COOK-OFF

Faja in Spanish is a cut of meat known as the skirt meat or skirt steak. Fajitas are a relatively new dish in the Tex-Mex cuisine, and have become one of the most popular items on the menu. In the past few years our fajita booths have been the top volume sellers during Pioneer Days and restaurants specializing in fajitas have opened all over the Metroplex. Unlike the original fajita, using the skirt meat, today's fajita makers use more expensive and tender cuts of meat. However, the secret still lies in the marinating of the meat. You'll have to make friends with our entries over a Miller Lite Beer in order to find out their secret recipes.

Our fajita cook-off started 5 years ago with our good friend, Albert Cano acting as chairman. It's a fast growing cook-off and only takes approximately 4 hours from start to finish to participate. Contestants marinate the meat prior to the start of the cook-off. Meat is judged on consistency, color and, of course, taste.

Teams are also judged for the most



"Charlie who? ...Health what?"

colorful teams and cooking areas, and the cleanest cooking area.

Come by on Saturday between 10 a.m. and 2 p.m. and see if you can pick the Champion Fajita Team. Sorry, no fajitas for the public, only the judges. You'll have to get yours at one of the fajita booths on E. Exchange Avenue.

Fiddlers Contest D. LEE THOMAS, JR.

Lee has built our Old Time Fiddlers Contest into one of the best in the state. In past years, he has had such greats as Johnny Gimble as host along with our own Chief B. J. Kirkpatrick.

When Lee isn't fiddling (actually he's a banjo player) he's practicing law with Andy Vogel. He is also a member of the famed bluegrass band "Salt Lick" and takes his turn at the cooker in the sausage booth...so Lee's Pioneer Days weekend can get pretty busy.



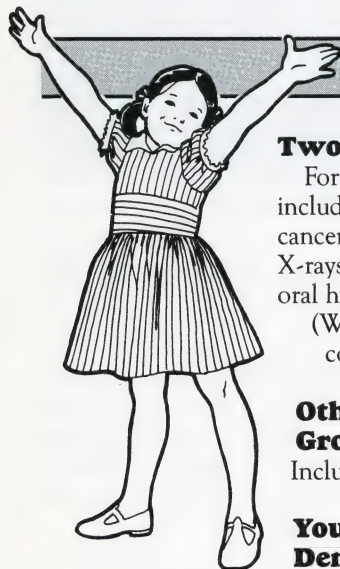
"It is too Lee Thomas!"

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You Save 25% to 50% on Dental Care

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No Exclusions! No Limits! No Deductibles!

**Private Dental Care for You and Your Family
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Family Membership

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You will receive your membership package and identification card by return mail. The package details all the benefits.

Benefits begin immediately.

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Fort Worth, Texas 76103

or call the CAPS office at
817 / 429-6631 (metro)



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Enrollment Application

☐ Family, \$72 ☐ Individual, \$42

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

Children _____ Age _____

_____ Age _____

_____ Age _____

Signature _____ Date _____

☐ My check is enclosed ☐ Charge to credit card

☐ Visa no. _____

☐ MasterCard no. _____

Exp. Date _____ Phone No. _____

Mail to: CAPS, 2601 Scott Avenue, Suite 106, Fort Worth, Texas 76103

Breakfast (Co-Chairmen)

CHUCH TEGETHOFF and GENE BALES

These gentlemen are two of the founding fathers of Pioneer Days and its only fitting that they get us started each year with a great breakfast. Its usually our last "sit-down" meal for the next three days.

Its hard to find either one of these "retired" gentlemen because of their busy schedules.

Chuck formerly owned and operated the "Stockyards Stoar" located on 25th and Houston. Retirement finds him active on fund raisers, politics and favorite organizations such as the Hispanic Chamber of Commerce.

Gene's retirement time has found him busy repairing and selling electrical things like fans and computers. Why not, he was formerly Surburban Area Manager for TESCO for 37 years.

Both of these gentlemen are dearly loved for all their past and present efforts in the Stockyards and their guiding advice that keeps us growing.

Stockyards Stampede

JIM GILLILAND

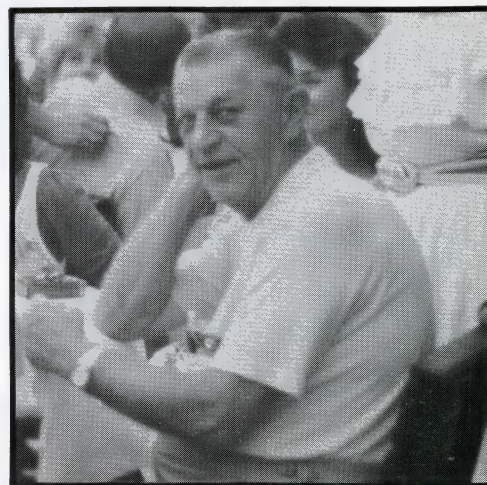
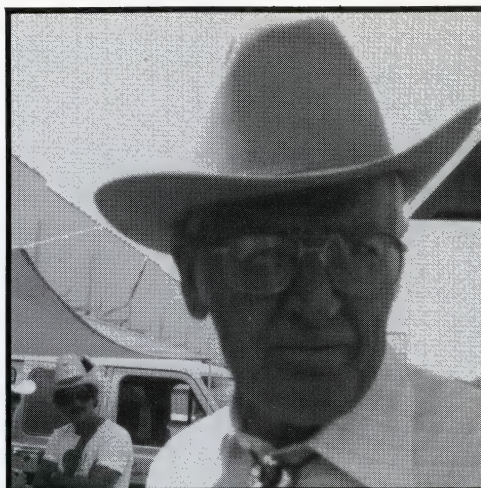
Every year it seems that Pioneer Days has their "saint" that comes through at the last minute to pick up an abandoned committee or a forgotten project. This year our "saint" is Jim Gilliland.

Less than three weeks away from the start of the festival this year, we learned, quite by accident, that the group that usually handled the Stockyards Stampede was not interested in doing it any longer. But with a quick dial of the telephone and a few smooth words, we had convinced (well almost) Jim Gilliland to pick up the torch and run on with the Stockyards Stampede.

Jim comes by this committee naturally, as he is the Chairman for the Cowtown Marathon in February which attracts thousands of runners to Fort Worth from all over the world.

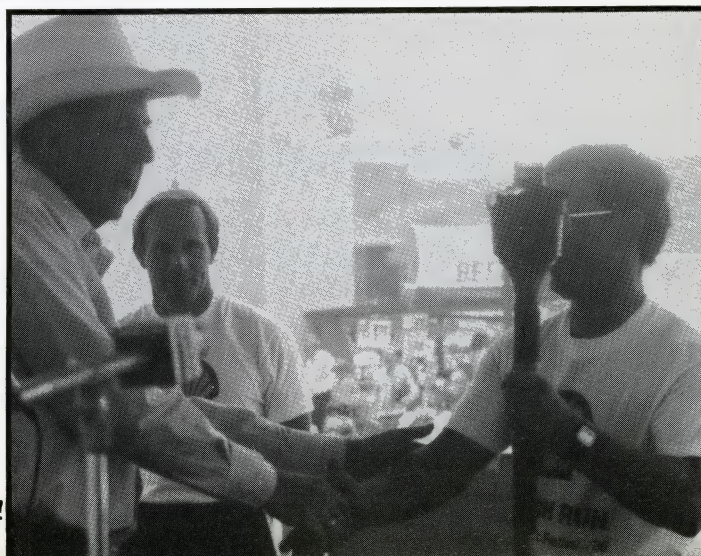
Jim is a runner himself and was on

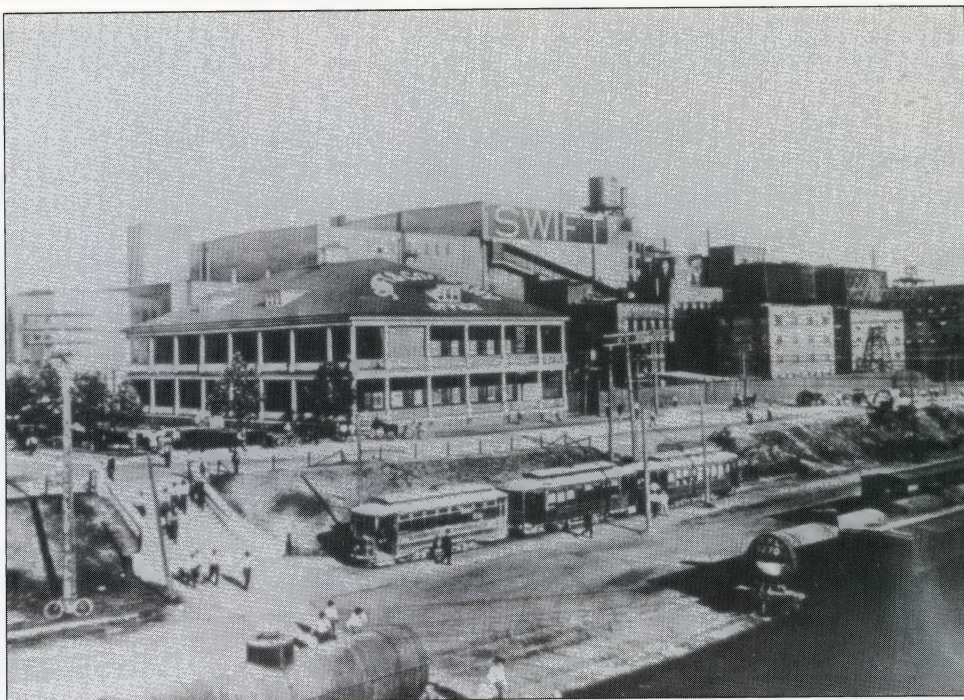
That's really Jim behind that torch!



the special team that carried the torch through Fort Worth in 1986 during the Sesquicentennial Wagon Train Celebration. When not running, he sells insurance for his own company.

We look forward to the Stockyards Stampede growing bigger and bigger each year now that we have Jim in charge. By the way, this is our 10th annual run, and you can bet that the 11th annual will be a "humdinger"!





The STOCKYARDS STORY

By Milton C. Royles

The stockyards at Fort Worth has its own story. The story is spiced with tales of the wild frontier and lusty, ambitious men, dedicated to an industry whose struggles and dollars are basic to the understanding of the city and its growth.

As early as 1862, Fort Worth was "Cowtown." Promises of a night on the town spurred trail bosses and drovers to push the vast herds of Longhorn cattle onward to the banks of the Trinity river, which wound its way around the north edge of Fort Worth.

On the river, below the bluff, the herds were watered and rested before the big push north to the railheads in Kansas. Beyond, a hungry northern market created by the Civil War meat shortage paid handsome returns for the rangy, semi-wild longhorns.

Fort Worth was the first town in which the cowboys could bathe and blow off steam generated by long, dusty days and nights on the trail. The trail bosses were often given the first opportunity to sell all or part of their herds to local buyers. To sell meant payday to the hands and instant prosperity to the merchants, gaming houses and drinking parlours that abounded in the town. The fact is, cattle were traded; and this trading, coupled with the arrival of the Texas and Pacific railroad in 1876, started the economy that nurtured the town of Fort Worth through its infancy.

Advertisements for the St. Louis stockyards were printed in the Fort Worth papers. On September 5, 1877, cattle prices at local sales made their first appearance in the Fort Worth "Democrat" along with market reports received by telegraph from Chicago, St. Louis and Kansas City.

It is recorded that George and June Polk built the first stockyards in Fort Worth in 1885. They were located about 1 mile south of the present T & P station and east of the railroad tracks close to Main street. These were mainly corrals and pens to sort cattle.

Two years later, a man named Richardson visited in Dallas to promote a packing house there. Interested businessmen from Fort Worth heard of this and went immediately to Dallas to find him. They promised Richardson a deed to free land of his choice within one hour if he would locate in Fort Worth. A site, approximately 11 blocks east of Main street on 9th street, was selected. The land belonged to John Peter Smith, who, after being told of the offer, deeded the land immediately.

Richardson built the first packing house and planned to kill and refrigerate only hogs. It proved poor planning because Texas did not have hogs in sufficient numbers to profitably maintain operation. The packing house failed.

A short time later, a man named Higgs secured capital to build a refrigeration and packing house in southeast Fort Worth. This operation was called the Continental Meat Packing Company. He started by killing a herd of steers, refrigerating the carcasses and sending them to St. Louis. Unfortunately for Higgs, St. Louis already had an over abundance of packing houses, so his venture failed.

Higgs sold his plant to Issac Dahlman of the firm Dahlman Bros., one of the first clothing merchants in the town. Dahlman slaughtered cattle and sent the carcasses by rail to Galveston, then by ship to Liverpool, England. The long sailing time and poor shipboard refrigeration resulted in the meat's arriving in poor condition. This quickly ended the third attempt to establish a successful packing house operation in Fort Worth.

Fort Worth was restless. Huge herds of cattle poured into the town in such numbers that the greater portion was further consigned to northern and eastern markets. All during this period, Capt. B. B. Paddock, editor of the Fort Worth "Record," actively crusaded for the establishment of a successful packing house operation in the town.

To add to the problem, northern buyers started to discriminate against Texas cattle because of ticks. Local stockmen were losing money. They all agreed that if carcasses instead of live animals could be shipped to the large eastern markets, the tick problem would be solved.

To capitalize on the abundant cattle and the demand for meat, in 1890 thirty Fort Worth businessmen put together \$10,000 each, purchased the Continental Meat Packing Company, and founded the Union Stockyards Company of Fort Worth. They readily agreed to add more money if required. The name of their new packing company was the Fort Worth Dressed Meat and Packing Company. H. C. Holloway who was named manager, purchased additional land north of Fort Worth where the present plants are located. Fences, pens and another small packing house with a capacity of 250 cattle and 1000 hogs per day were built. Col. John R. Hoxie arrived in Fort Worth from Chicago and added more money to increase the capacity of the yards.

On February 6, 1890, a meeting of the directors of the Union Stockyards was held at the Mechanics and Farmers National Bank, located at 4th and Main streets. Attending were Col. Hoxie, A. T. Byers, M. G. Ellis, John Peter Smith, E. M. Daggett, R. E. Maddox and McCarthy. Hoxie, in a brief speech, told of the pressing demands of Texas for a permanent, enlarged refrigeration and packing plant. McCarthy followed, suggesting the company be reorganized at once with a starting capital of \$500,000 for the express purpose of enlarging the operation. Maddox suggested it would be advisable to run a pork packery in connection with the beef operation. McCarthy said a Mr. Jones, visiting in Fort Worth from Kansas City, had stated a packing house in Fort Worth could easily dispose of 3000 hogs daily if there was an adequate supply. After many long discussions and a large meat contract was solicited, the group elected the reorganized company be named the Texas

Dressed Beef and Packing Company. The location of the expanded business would be at the Union stockyards.

Despite the effort, enthusiasm and realization that a golden opportunity was at hand, the local company was unable to operate the packing house and stockyards successfully. Most of the cattle slaughtered were the Texas longhorns suitable only for canning which had only a limited market. Before long, the original backers lost confidence and started to withdraw from active and financial participation.

At this same time, Fort Worth was beginning to grow. In 1890, A. T. Byers sold a large tract of land north of Fort Worth to the Fort Worth City Company which platted North side. This area was incorporated in 1902 and named North Fort Worth with J. D. Farmer as the first mayor. It remained an independent township until annexed by the city of Fort Worth in 1909.

Fate, or that which controls destiny, was soon to intervene. At this very moment, in the small New England town of Somerville, Mass., G. W. Simpson sat on the porch of his neighbor, L. V. Niles, and told him glowing tales of his travels in the southwest. Simpson was a successful butter, cheese and egg merchant who conducted much of his trade in Texas. He told at length of the broad prairie lands and especially the environs of Fort Worth, where the struggling livestock industry was trying to expand. Simpson had invested his own capital in this new Fort Worth industry, but neither he nor his Fort Worth associates were men capable of promoting and managing an operation of this sort in the heart of frontier Texas.

The president of the Fort Worth bank, Van Zandt, a retired Confederate officer, and Harding his vice-president, would not extend adequate financial aid to assure the success of this business venture. Simpson realized, in his growing acquaintance with his neighbor, that here was the man needed to put their packing

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house and stockyards on a firm foundation. He continued to visit with Niles, telling about the great potential that had impressed him on his frequent visits to Fort Worth.

Finally in May, 1891, Simpson induced his neighbor to travel south with him and confirm all that he had seen throughout the prairie country. On May 17, Niles recalled: "Arrived at Fort Worth this morning. Went directly to the stockyards and packing house and after looking them over, took the electric cars out to the Arlington Hotel which I found neat and the surroundings attractive. On Thursday, I spent several hours with business men of the city, both at the banks and among the growing industries. I then drove again through the stockyards and made a careful inspection of the packing house."

Niles saw the advantages of the Fort Worth situation with its miles of grazing country providing ample feed for livestock, packing house and stockyards served by rail service to the Gulf of Mexico, where processed livestock could be sent via Galveston and New Orleans to foreign ports. The location for this industry was a "natural." He envisioned a bright future for the Union Stockyards Company, but only with strict supervision, management and necessary financial backing.

During negotiations, it was learned that most of the original 30 businessmen had surrendered their holdings. On February 11, 1893, William O. Johnson, Newton P. R. Hatch, Charles L. Thomas, Charles M. Cook and John Stirlen signed the document forming the Fort Worth Stockyards Company. Two months later, on April 8, 1893, the company founders met, elected the first officers, and increased the directors to a total of nine by the addition of J. N. Keith, Charles Miller, L. V. Niles and Henry C. Tillinghast.

Niles, successful and energetic despite his sixty years, agreed to undertake management on the condition that he work as the controlling influence in the company. This condition was agreed to by all and proved most vital to subsequent success. Niles was eminently fitted for the task from his long experience in similar activities in New England.

Ticks continued to be a livestock hazard and problem. In 1897, directed by Victor A. Norgaard of the Bureau of Animal Husbandry, the first successful experiments in dipping cattle took place in Fort Worth. Members of the livestock sanitary boards of Texas, Kansas, Illinois, Missouri, Nebraska, Oklahoma, and Colorado came to witness the tests. While they were in town, the Interstate Association of Livestock Boards was formed.

Shortly after Niles had assumed management of the stockyards company, a young man visited the yards and packing company. He was J. Ogden Armour, son of the founder of the Armour Packing Company in Chicago. Niles met with Armour at the Worth hotel for dinner, and from this meeting evolved a financial interest and knowledge of the packing house business that paved the way to the future success of Fort Worth's stockyards industry.

By the 1900's, livestock had been steadily improved through crossbreeding with northern and foreign cattle imported through the Gulf ports. These improved breeds, linked with Fort Worth's location in the heart of the Texas cattle ranches, plus the active interest of a major packer such as Armour, seemed to assure the success of the previously failing industry. Armour was convinced and agreed to expand the stockyards and build improved packing facilities.



A powerful rival, Swift and Company, learned of the agreement reached between Armour and the stockyards company. On a trip to Chicago, Niles met with Gustavus Swift, originally from Cape Cod, Massachusetts, and head of the largest livestock packing interests in the country. Swift stated that he would like to participate in this promising venture. Niles realized he had to convince Armour that admitting an additional packer to the contract would be to their mutual advantage—a suggestion promptly vetoed by Armour. Swift and Company just as promptly retaliated by declaring: "Then we will build competitive stockyards at nearby Dallas." To resolve this problem, another conference was held in Chicago between Armour Company and Swift and Company, with Niles representing the Fort Worth Stockyards.

This meeting resulted in Armour's yielding to Swift's admission into the packing house and stockyard business at the Fort Worth location. Their demands on the local community were heavy. Both Swift and Armour insisted on land and a \$200,000 cash bonus to be furnished by the citizens of Fort Worth. Niles returned to Fort Worth, called a mass meeting, and proposed the raising of \$200,000 plus the furnishing of land to secure the Swift and Armour contracts coming to Fort Worth. Months of frequent meetings were held to arouse the influential citizens of Fort Worth to raise the contract agreements.

Finally, at a stated meeting of directors and stockholders on August 9, 1901, after successful solicitation of funds and acreage, it was agreed both Armour and Company and Swift and Company would take shares in the Stockyards Company and would build and operate packing plants before November 1, 1902. Railroad

tracks to the packing house site were to be completed on December 11, 1901. The engineers who were designing the terminals said they would surpass those of St. Louis. The original directors of the Fort Worth Stockyards Company, elected at a meeting of February 11, 1902, were Messrs. Edwards F. Swift, A. H. Veedor, Joseph B. Gooquis, J. Ogden Armour, George B. Robbins, Samuel McRoberts, G. W. Simpson, L. V. Niles and W. O. Johnson. The big packing plants opened for business in 1903.

In the past, huge herds of rangy, muscular Texas Longhorns fattened themselves as they walked to the markets. Trail drives were now being replaced by giant rail shipments of cattle. Improved breeding began to produce smoother, more compact beef types. Rail transportation resulted in better conditioned cattle on arrival at the stockyards. The vol-

ume of trade was so great that in less than one month's time from the opening, the yards were enlarged.


With almost one hundred acres occupied by the Fort Worth Stockyards alone, Swift's and Armour's new packing houses at its center, this area was developed into a new unincorporated community which helped to lift its struggling neighbor Fort Worth to become a growing and prosperous business hub. The community was legally named "Ye City of Niles" in honor of that "Yankee from New England," whose vision, determination, and ability had transformed an obscure little operation into one of the leading stockyards of the United States. Niles City boundaries were established on the west, where the sign "Fort Worth Stockyards" is erected across East Exchange Street; north to approximately 28th Street; east to the East end of Peak Street; and bordered on the south by the Santa Fe railroad tracks.

Offloading cattle cars at the Fort Worth Stockyards filled the more than 3000 collecting and feeding pens, and northside Fort Worth assumed its role as a livestock-oriented giant. Livestock arrived and was sold, smoke belched from the packing plant stacks, supporting industries flourished, and the heyday of cattle barons swelled the local economy with millions of dollars. Niles City became known as the richest city per capita in the United States and was incorporated in 1911 because the packing plants wanted to remain free of Fort Worth jurisdiction.

In 1916, Fort Worth ranked 5th among cattle markets, coming after Chicago, Kansas City, and almost equal to St. Louis and Omaha. The yards were expanded during the period prior to World War I to accommodate 12,000 to 13,000 head. Two additional miles were added to the Belt Line Railroad, and a roundhouse was built. A branch post office, known as the Stockyards Station, was established in the Livestock Exchange Building. The stockyards now covered 100 acres, not including the sites of the packing houses nor the land used for rent houses of the employees. The horse and mule department, started as an added form of livestock, showed phenomenal growth and soon established the Fort Worth stockyards as the nation's leading market for this species.

The year 1911 was disastrous for the stockyards, as two separate fires took their toll in animal and structure losses. The first fire destroyed the horse and mule barns and the second fire made a clean sweep of the entire stockyards. Immediate reconstruction was started, and the best fireproof materials obtainable were used. Five new divisions were built





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World War I, erupting in Europe in 1914, surged the economy as indicated in the chart to new highs in cattle, hogs, sheep, horse and mule receipts. The Fort Worth "Record" dated July 29, 1915, stated: "Warring nations have spent \$5,735,000 in Fort Worth buying horses and mules since November 14 last year according to the Stockyards Company. Approximately 45,000 horses and mules have been bought on the Fort Worth market and each animal is estimated to have brought \$150."

Niles City, the "home" of the stockyards and packing plants, continued to prosper as an independent incorporated city until 1922. The legislature passed a bill written by Fort Worth's representative, Wallace Malone, which empowered a city of 100,000 to annex a neighboring community of less than 2000. Panic stricken, Niles City rushed to expand its corporate limits and did succeed in bringing its population to 2,600. Fort Worth, however, proceeded with the annexation on July 22, 1922. A lengthy court fight followed, but Niles City conceded defeat a year later.

Local emphasis on the livestock industry prompted Fort Worth to launch the Annual Stock Show in 1896. From only a few animals shown under the trees on the banks of Marine creek, the show has grown into the present Southwestern Exposition and Fat Stock Show.

The Fort Worth Stockyards Company enjoyed continual growth under the original organization following its founding; but in 1921, by Act of Congress, the U. S. Department of Agriculture published the Packers and Stockyards Act of that year. This government regulation set forth definitions, provisions for registering, posting and bonding of livestock markets and market agencies, as well as other regulatory requirements to protect livestock producers. The most important facet of this new regulation, however, with regard to its effect on the Fort Worth Stockyards Company, was the mandatory divorce of packing com-

panies from all financial interest in and/or control of the operations of stockyards and retail outlets. Under this directive, Swift and Armour were required immediately to divest themselves of their holdings in the Fort Worth Stockyards Company as well as in other stockyards.

The following early twenties were "boom" years for the livestock business, peaking out in the 1924-25 period, then declining gradually, even through the stock market crash of 1929 and the depression years that followed.

The depression of the thirties was felt both in the cities and on the farm. One governmental step to intervene and stem the steadily declining livestock prices at the market was referred to as "the Government Hog-kill," which went into effect at the Fort Worth market on August 28, 1934. The government planned to reduce the hog population by purchasing 4 million pigs weighing from 25 to 100 pounds and 1 million piggy sows. Pigs were purchased at prices ranging from \$8.90 per hundred pound weight for 25 to 30 pound animals to \$5.40 per hundred pound weight for 96 to 100 pound animals. Sows were bought at regular market prices with a premium of \$4.00 per head added. Packing sows were purchased without the customary 40 pound dock. Federally inspected packers handled the purchases through the regular commission firms. The packers were then reimbursed by the government for the purchases made under this program. Pigs weighing less than 80 pounds went to inedible tankage. Pigs over 80 pounds and packing sows were slaughtered. The pork products resulting from slaughter under this program, were withheld from regular retail channels to prevent their affecting market prices. The entire operation was concluded in a five-week period.

The United States was not the only country to initiate a livestock reduction program. Denmark, which supplied 62% of all bacon imports to Great Britain, also inaugurated a government hog-kill program concurrent with that of the

U. S.

Although the hog slaughter for the year ended in September and totaled about 47 million head, the largest since 1928-29, smaller supplies of slaughter hogs were forecast for the coming year. Actually, the government hog purchases made very little change in the supply normally slaughtered from October 1 to January 1. Domestic demand improved slightly, but there was no improved foreign outlet owing to the similar program in Europe.

Records have proven the program was not as successful as the government had anticipated and actually made little or no reduction in the hog population, nor did it help declining price structures.



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The livestock industry's most severe loss occurred during the drought of 1933-34. Soaring temperatures and lack of rain took a rising toll in crop and grasslands. Reservoirs and rivers receded. Artesian wells, long the staple water supply of the rancher, began failing. The drought spread from the Mississippi valley westward to the Rocky Mountain states.

The Federal government inaugurated drought relief actions and set up the AAA (Agriculture Adjustment Administration) to work with extension services of agricultural colleges in Colorado, Wyoming, Oklahoma, Texas, New Mexico, Arizona, Nevada, Utah, Idaho, Nebraska and Kansas. Lack of grasslands,

water and feed caused thousands of cattle, sheep and goats to die of thirst and starvation throughout the drought area.

On June 19, 1934, the government moved to purchase 5 million head of livestock in the drought area, but heavy livestock losses were suffered before the Federal Emergency Relief Administration could establish emergency canneries and remove other livestock from the ranges. Water supply was low in all drought areas, and stockmen were forced to haul water great distances in an attempt to keep their herds alive.

More than one thousand animals a day were killed outright on the range to end the suffering from thirst and starvation. In Texas, 61,000 head were shot in a six-

week period. The number shot represented nearly one fourth of the cattle bought in Texas by the government under the drought emergency relief plan. At one point, almost 1½ million cattle were shipped out of Texas to prevent their starvation. It finally became necessary to shoot 400,000 head of the state's herds of 7 million beef and dairy cattle. These animals were killed to avoid the cost of handling and transporting them to slaughtering plants. Other were killed at the packing plants and the remainder shipped to pastures in the southeastern states.

One example of the drought's severity in Texas was the ranch of V. O. Hildrith, near Aledo. With seven of his seventeen deep artesian wells dried up, Hildrith was forced to reduce his herd of 17,000 head by 50%. The Hildrith ranch was one of the richest grazing areas in the state.

All during this government program, Fort Worth market experts maintained the cattlemen were being paid twice as much for the animals killed as they would have brought on an open market. The livestock buying and slaughter program of the AAA used an additional one million dollars and increased the slaughter from the programmed 2 million head to 12 million head. This number included 5 million sheep and goats. Several hundred thousand head of quality dairy cattle were bought at \$50 a head and



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shipped to Indian reservations for breeding up local strains.

Another problem was created. With 200,000 extra hides daily, or 2/3rds more than normal supply flooding the market, prices on hides fell 3c per pound, and the heavy inventory of hides in the prolonged tanning process was swelling depreciations into the millions of dollars. The RFC immediately financed a 10 million dollar corporation to hold the hides until the glut was relieved.

During the entire drought, starving cattle were brought to the stockyards by the thousands, slaughtered, and edible meat was canned. The increased number of livestock arriving under this government program stemmed the downward trend of livestock receipts.

The break came finally on August 25, 1934 . . . rain! Newspapers headlined "Exulting Cheyenne Indians on the western plains celebrate with week-long festivities."

Although the drought was broken, its full impact was still to be felt by the nation. Critical areas remained to be resolved in the crises of desperate and ruined communities, relief distribution, soaring food and fodder prices. All of these problems resulted from damaged crops, which were running at an all-time high.

With the catastrophic drought past, another change occurred in livestock receipts throughout the thirties. Although cattle receipts showed a downward trend, the trading of stocker and feeder calves and hogs remained constant while sheep receipts increased, passing the one million mark in 1937. This change marked the first reversal in a five year period.

World War II, grim and deadly in Europe since 1939, had no appreciable effect on the Fort Worth market until the United States' entry in 1941. Armies now had to be fed. Soldiers were stationed around the world, and hundreds of thousands in training camps multiplied the demand for meat and meat products.

As the stockyards started "retooling" to provide for military requirements, spring weather with its isolated, torrential thunderstorms moved again into the North Texas area. On the night of April 19, 1942, a flash flood hit North Fort Worth. The stockyards were engulfed suddenly by the Marine creek overflow. Three hours after the first flash flood, another seven-foot wall of water came down Marine creek and inundated the stockyards area for the second time. The double-header flood missed all but the lower end of the cattle yards, but there were losses in the horse and mule barns, the sheep yards and the hog pens.

A final check of stock lost at the stockyards was 61 mules, 500 sheep, 80 hogs, and 10 registered bulls with eighty horses and mules still missing when the stockyards resumed "business as usual" and once again bent their backs to support the war effort.

Another severe extended drought hit the Texas area during the 50's. This has been referred to as the "seven year drought," when once again the livestock industry was the victim of a natural disaster. Almost immediately the federal government accelerated a program to erect huge earthen dams at the confluence of the many small rivers and streams in the North Texas area. Although this effort was too late to stop livestock losses on the range and in receipts at the Stockyards, the six large lakes created in the Dallas-Fort Worth area provided reservoirs against future recurrence of the dreaded drought.

Rail shipments, for years, had been responsible for train loads of livestock to the yards where they were frequently held for extended periods of time. With the broad acceptance of truck transportation, livestock arrived in smaller units and moved more quickly through the yards. The greater use of auction selling, by popular demand, also contributed to the shorter yard time imposed on the livestock. Stockyards management,

aware of the advantage of this type of selling, has done much to streamline the operation.

With the expedited flow of livestock through the yards, there was no longer a requirement for the thousands of pens, scales and other stockyard facilities formerly needed. With less than half the pens, more animals can now be received, sized, sorted, grouped, sold and shipped than were previously handled in the same time period. In addition, water and feed requirements, yard hand personnel and other costly operational services could be similarly reduced to make the overall operation of the yards less expensive to the producer. As a result, 28 acres of pens on the north side of the yards were eliminated. Armour support of the market was suddenly terminated in August of 1962 with the closing of their Fort Worth plant. The loss of this packing house business cost the Stockyards alone approximately one million head annually in livestock receipts. Swift and Company, with more than 2500 employees, remains as the only major packer; but the market is supported by purchases of 19 independent small packers, and Fort Worth continues as a major food processing center. The Fort Worth market pays producers and shippers in excess of \$70 million dollars annually.

The Livestock Exchange Building on East Exchange Avenue in North Fort Worth, once the home for 48 commission companies, now houses 16 market agencies with cattlewise salesmen to assist the livestock producer in marketing his animals.

Long identified as a market of service and integrity, the Fort Worth Stockyards were recognized in May, 1967, by the Texas Historical Society with a medalion marker inscribed: "Fort Worth Livestock Exchange Headquarters, one of greatest cattle markets in the world. In the late 1880's, Fort Worth was stop on cattle trails, market for West Texas organized in 1870's. First trader, T. B. Saunders Sr., soon joined by others. First small packing houses were followed (early 1900's) by multi-million dollar plants. By 1910 trading almost doubled. This structure was erected in 1902-03 to house the Stockyards Company, livestock commission and buyers offices, surrounded by lawns (now parking lots). In 1944, was purchased by United Stockyards Corporation." This marker, proudly displayed as the entrance to the Livestock Exchange Building, serves as an appropriate reminder to all visitors.

The Fort Worth stockyards and its current operation are located on approximately 55 acres, with more than 1000 cattle pens, drive-in office and offloading docks, six hay barns, five scale houses, an air-conditioned auction barn, veterinary service offices, cattle dip and dock office, time office, locker room and

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the load-out office with docks. The original Exchange Building of Spanish-style architecture is the hub of all "yard" activity.

On the south side of east Exchange Avenue are located more than 1600 covered hog, sheep and goat pens, three weighing scales, eight leased barns, sheep dipping facilities, a railroad office and load-in and out docks. To man and operate this facility requires 68 regular employees. This minimal employment number remains constant, with certain increases during seasonal flow of livestock through the yards.

At the Fort Worth Stockyards, the live stock producer is offered his choice of private treaty or auction selling. "Private treaty" is a form of selling in which buyers, one at a time, go to the pens. With a salesman, they examine the livestock and make a bid for the stock in a pen. The salesman may take as many buyers to examine the sale lots as are interested. Each bid is kept secret from the other buyers. The final accepted bid or selling price will be the fair "market" for the grade animals offered, because both the buyer and commission salesman have expert knowledge as to demand and market price of livestock around the nation. In a final analysis, the price may be slightly more or less than its true value, due to the many fluctuating factors affecting a particular livestock market.

When a livestock producer elects to sell his animals at auction on the Fort Worth market, he consigns them to a commission company upon their arrival at the stockyards. The commission company salesman, with his long livestock

marketing experience and familiarity with buyers' needs, utilizes this training and experience to size, sort and group the livestock into lots most acceptable to buyers, thus assuring the producer the best sale price. After the livestock has been sorted, it is driven to the arena for sale.

Alley handling in the stockyards is a fascinating operation to observe. The old stand-by, the horse, has been replaced with "drivers" mounted on Honda motor bikes to herd the animals. The pens, alleys and gates are designed so gate movement controls routing. Any number of routings can be resolved by adjusting

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the gates as the alley "drivers" move the livestock to pre-selected pens.

The same manner of movement is used to align separate lots of livestock for entry into the auction barn arena. As one lot enters the arena, all livestock lots in following order are moved to the next forward gate so the auction can continue without delay. Once in the arena, commission company salesmen give the auctioneer the lowest price acceptable for the lot and keep the livestock moving so the buyers can study, appraise, and bid on the animals offered. The auctioneer, centered in the rear of the auction arena, scans the buyers for bidding signs, usually acknowledges each bid with a motion of his hand, and the new bid is announced in his rapid singing chant. When no higher bids are obtainable and the price is acceptable to the commission salesman, the auctioneer announces "sold" and the clerk seated on the right of the auctioneer marks the sale price and name of buyer on the lot card.

This price is viewed by everyone in the arena audience on a closed circuit television screen located directly above the auctioneer, and by the weighmaster in

the scale office who marks this information on his copy of the control card. The sold lot of livestock is then moved directly to the scale building where animals are weighed in lots as sold on government inspected and approved scales. The U. S. D. A. requires all scales in use at a posted stockyard to be inspected and tested at least twice yearly. To ensure accurate weights and maintain the honesty and integrity the Stockyards has established, the scales are cleaned, checked, inspected and tested at least four times yearly and are balanced every few drafts while in operation. All weighmasters are bonded employees of the Stockyards. This procedure assures each producer and buyer of accurate weights on all livestock transactions. It must be remembered, the stockyards is a "neutral" party to every transaction, having no financial interest in livestock sold or weighed. Fort Worth livestock receipts approximate 35% slaughter animals and 65% "stocker and feeder" classification.

Many services are provided by the Stockyards. Inspectors for the Texas and Southwestern Cattle Raisers Association inspect every head of cattle arriving at the Fort Worth Stockyards to determine

the registry or brands certifying ownership of the animals. Accurate control and accounting of all animals is constantly monitored by all commission company and yard personnel to assure identity, sale and delivery of animals to the proper buyers. The varying requirements for feed and water, due to the length of time the animals will remain at the yards, are readily available upon request.

Often the Stockyards have been referred to as a "hotel" for livestock. The "guests" (livestock) are registered, provided a room (pen), watered and fed (meal service) and chamber maid service (pen cleaning). Again, as a hotel, when the livestock leave the Stockyards, they are "checked out" at the load-out office.

The U. S. Department of Agriculture Animal Health Division has assigned the Stockyards fully qualified veterinarians who provide many services to all persons engaged in the livestock business. A complete testing laboratory is located at the yards, and any question concerning the health of an animal is readily answered. Information and records are kept on all types of livestock disease and prevention. Current records are also kept on brucellosis-free counties and those



scheduled for testing.

The sixteen commission firms offer expert livestock appraisal and counseling to both sellers and buyers. Only at the large terminal markets are these specialized, professional services, which lead to better prices, always and immediately available. The Stockyards maintain a continuing program of special sales, action auctions, and stocker and feeder sales sponsored by the Texas Hereford and the Texas Angus Associations. Special Charolais and mixed-breed sales are conducted in addition to or in conjunction with the regular daily sales held Monday through Thursday of each week throughout the year.

The marketing interests at the Stockyards are vigorously active in support of youth groups such as 4-H, FFA and Young Farmer groups. These groups form the customer market of tomorrow. Every opportunity to acquaint these future livestock producers with the Stockyards is welcomed.

High on these cooperative efforts is the Stockyards support of Farm and Ranch clubs, Agriculture Committee of the Chamber of Commerce, cooperative ventures with Texas A & M University, packing interests in the meat grading and cutting programs, milk and meat grading institutes and others devoted to upgrading the livestock industry. Livestock discussion panel programs are offered by the stockyards to all areas and organizations supporting livestock. The two-hour program is conducted by experts in the livestock marketing business and U. S. Department of Agriculture personnel. The stockyards and related industry have made a major contribution to the area's economy since its founding. Convention visitors, tourist groups, families and individuals are always welcome to visit the stockyards and attend the daily auctions starting at 9 o'clock each morning, Monday through Thursday.

The Fort Worth Stockyards is a true market of tradition. This is the story of that tradition, compiled by research, interview, records and fact—a tradition that was born on the wild frontier, weaned by lusty, gambling men, nourished further by intelligent businessmen into a multi-million dollar industry that created a firm foundation for the City of Fort Worth.

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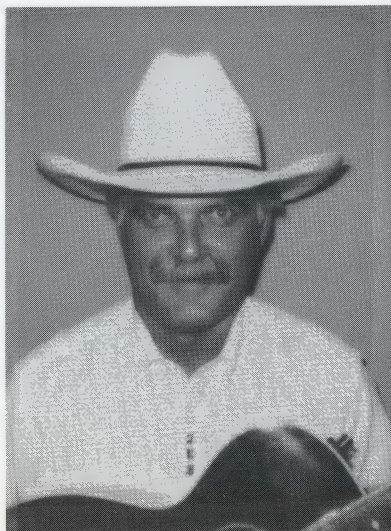
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Footnote to the Stockyards Story

The "Stockyards Story" was published by the Fort Worth Chamber of Commerce and distributed as a supplement to their monthly magazine, "FORT WORTH" in early 1970's. The information was true and accurate at that time. Both Swift and Armour were active meat packing houses, although numbers in employment had been curtailed from previous years due to many changes occurring in the meat processing industry.

During 1970, due to this decline in employment, Mayor R. M. "Sharkey" Stovall appointed a study committee consisting of Jack O. Shannon, Jr., Chairman, Gene A. Bales, J. D. Tadlock, Tom Saunders, III., Sue McCafferty, J. Ralph Bickley, Elmo A. Klingenberg, Milton C. Royles and Ken Watson. The committee was named "The Stockyards Area Restoration Committee". This committee was assigned the task to investigate and report to the Fort Worth City Council, findings and methods to stem the economic decline that had beset the area. This "core" committee expanded in numbers to 30 members as the various tasks were identified. Following the completion of that task, the membership was reduced to the original members.

During the years that followed, two separate feasibility studies were conducted by outside agencies. As a result of these studies, outside financing was sought and through cooperative efforts of governmental and private citizen input, work was started on many of the recommended projects.

Today, as you enjoy your visit in the Fort Worth Stockyards Area and the many attractions highlighted here, you must realize a great debt of gratitude is owed to many individuals who volunteered their time and efforts to make it all possible.

MCR

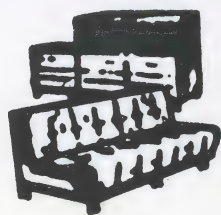




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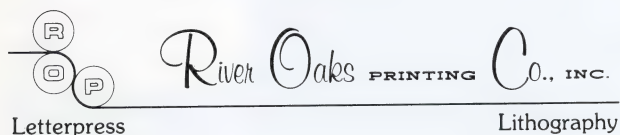
Cover picture, event pictures &
chairmen pictures - Carol M. Becker

Chairmen highlights: Carol M. Becker

Event Articles: Carol M. Becker,
Sue McCafferty and Pat Allen

Stockyards Story: Milton C. Royles
Pictures: Courtesy of the North Fort
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1st Annual

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& Bull Sale

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100 Horses ● 100 Bulls

Production:

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Fort Worth

Patrons:

Cover picture, event pictures &
children pictures - Carol M. Becker

Chairman - [illegible]

Host - [illegible]
San McElroy with Pat Allen

Stockyard Party: Wilson C. Hayes

Playhouse: Society of the South

North State: [illegible]

Entertainment:

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

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[illegible]

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And an EXTRA SPECIAL THANKS to all of you who make Pioneer Days the success it is.

Several years ago I was asked what makes Pioneer Days work so well . . . My answer was then and still is, "we're not a committee with fancy titles and positions, we're just a group of friends throwing a party for the Stockyards and Fort Worth".

THANKS MY FRIENDS!



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